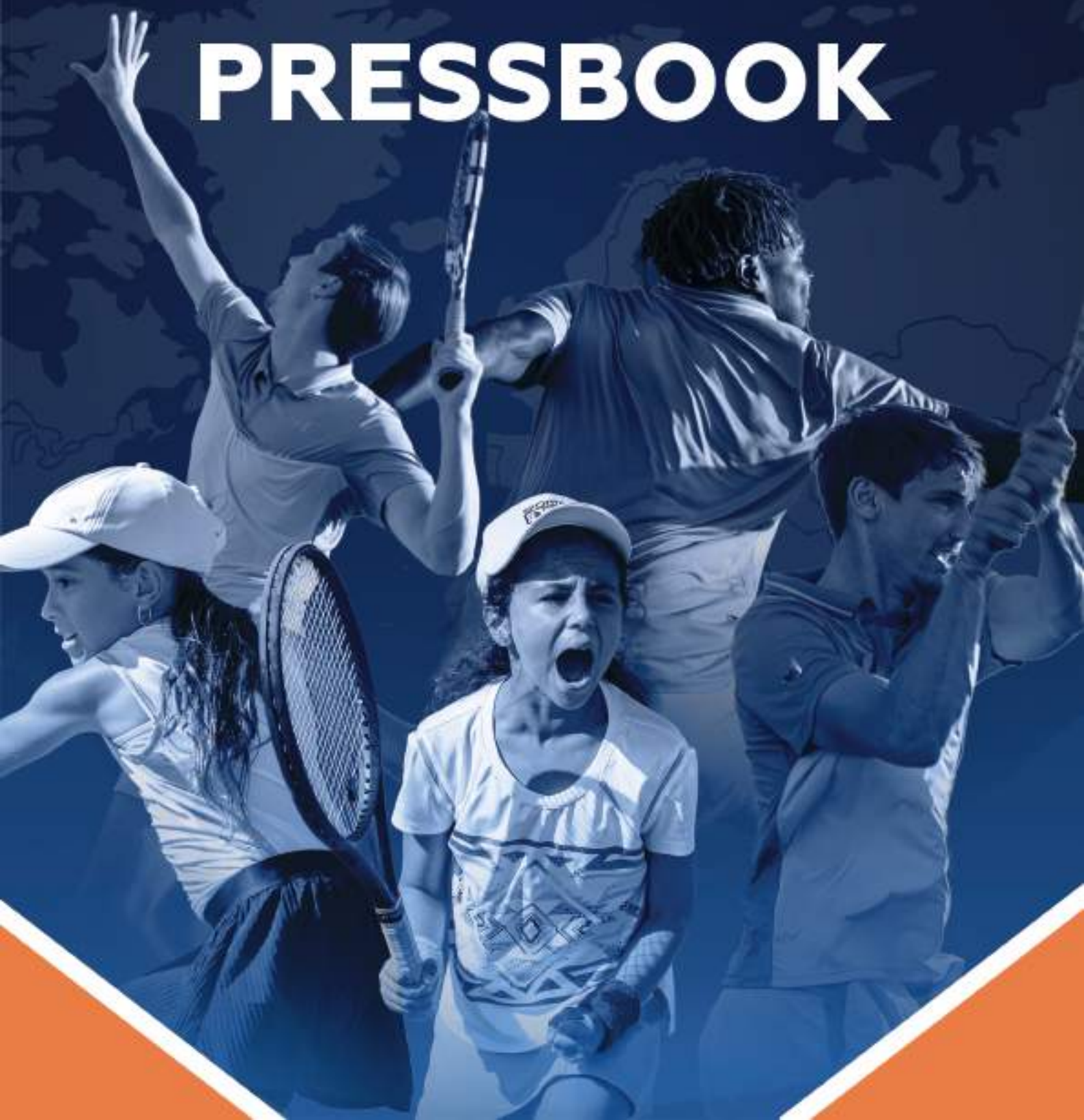
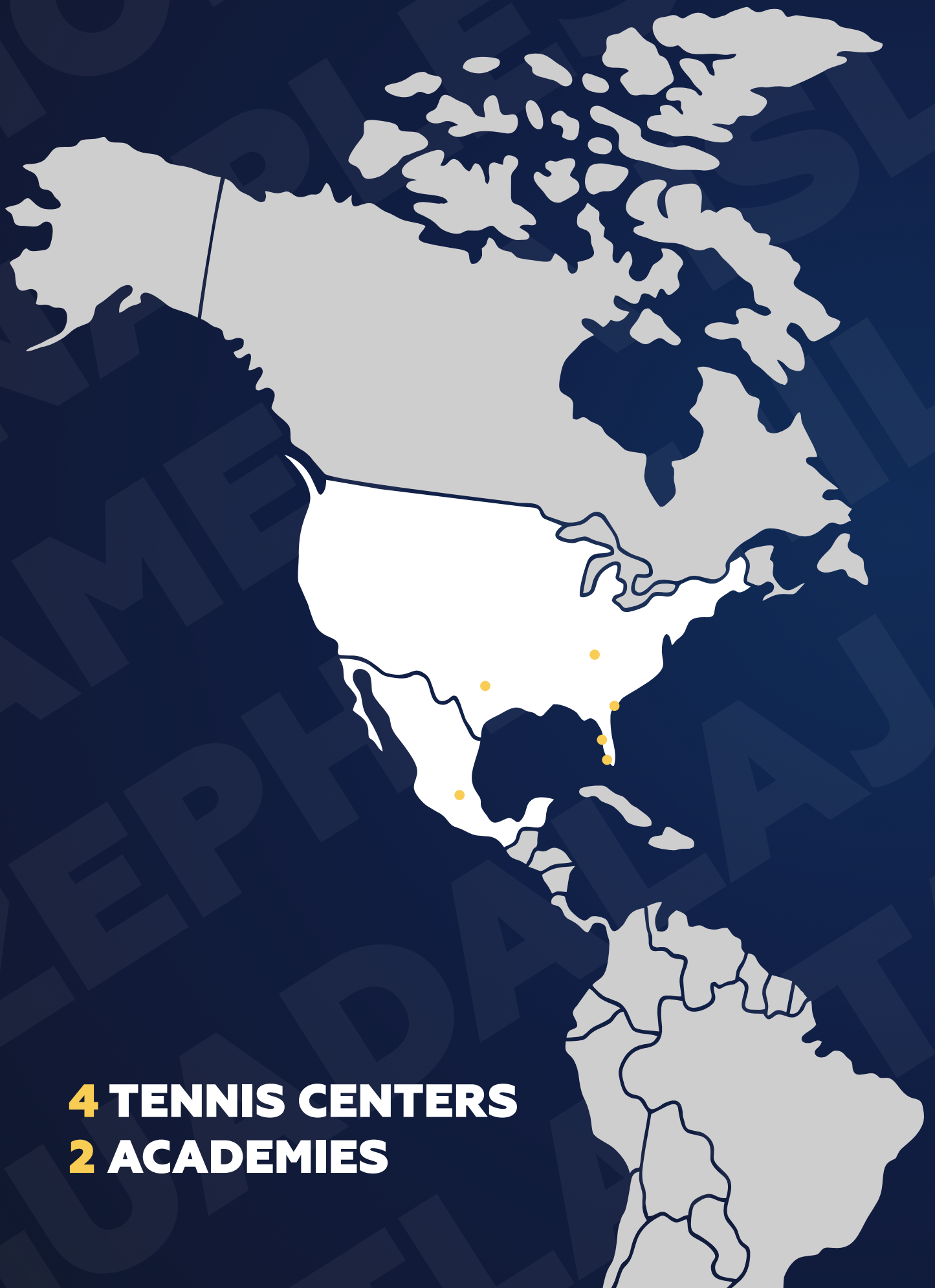




MOURATOGLOU
TENNIS CENTER

PRESSBOOK





4 TENNIS CENTERS
2 ACADEMIES

AMERICA

«The tennis world is constantly changing. What's true today may be wrong tomorrow. If you don't make progress, others will and you will be overtaken.»

Patrick Mouratoglou





THE RITZ-CARLTON

NAPLES, TIBURÓN



**MOURATOGLOU
TENNIS CENTER**
NAPLES TIBURÓN

Robb Report

Media Type: Luxury Lifestyle Magazine (Print + Web)

Author : Not specified

Date: June 19, 2025

Link : <https://drive.google.com/file/d/1Vz51KhWPBa5YPXX2S-AWHfe3wd7td1AQ/view?usp=sharing>

Title: *How Luxury Hotels Are Trying to Out 'White Lotus' Each Other.*

Audience : 2,1M unique monthly visitors

Citation :

"On the recreation front, hotels are going way beyond just golf and tennis courts. Even those focusing on those bread-and-butter leisure sports are taking it up a notch with world-class coaching programs. At the Ritz-Carlton Tiburón in Naples, Florida, they teach the Mouratoglou Method, a tennis program best known for producing world-ranked tennis champions Serena Williams and Coco Gauff."

TRAVEL / HOTELS

JUNE 19, 2025

How Luxury Hotels Are Trying to Out 'White Lotus' Each Other

If you don't have your own Bengal tiger or roller coaster, are you even in the game?



In November, a new Cirque du Soleil water-themed show, *Ludo*, will debut exclusively at VidantaWorld in Nuevo Vallarta, making it the only place in the world where people can see this performance. Guests of Vidanta resorts will also have access to the Bon Luxury Theme Park: 150 landscaped acres with an airborne private gondola and Latin America's only double-launch roller coaster.

GULFSHORE LIFE

Media Type: Web – Regional lifestyle magazine
(Wellness / Sporting Life)

Author : Nikki Miller-Ka

Date: April 29, 2025

Link : <https://gulfshorelife.com/wellness/sporting-life/naples-newest-tennis-program/>

Title: *Can Naples' Newest Tennis Program Elevate Your Game?*

Audience : ~47,900 monthly visits estimated

Citations :

"The arrival of the Mouratoglou Tennis Center last August ... marked a shift in the landscape—from club-level camaraderie to international-caliber instruction."

"Unlike most traditional training, the Mouratoglou Method emphasizes strengths over weaknesses. From the outset, coaches identify what already works in a player's game and build from there."



From the Editors | Best of the Gulfshore 2025

Category: Best Sporting Upgrade

For decades, local tennis culture has thrived at private clubs, where the game is often more about social connection than technical refinement. The arrival of the Mouratoglou Tennis Center last August at The Ritz-Carlton Naples, Tiburón, marked a shift in the landscape—from club-level camaraderie to international-caliber instruction. Founded by Patrick Mouratoglou, who coached Grand Slam champions Naomi Osaka and Serena Williams, the center introduces Southwest Florida to the coach's proven, tour-level principles, previously only accessible at his Côte d'Azur flagship academy and other international outposts.

Unlike most traditional training, the Mouratoglou Method emphasizes strengths over weaknesses. From the outset, coaches identify what already works in a player's game and build from there. A solid forehand becomes a weapon to build points around in the now, while a weaker backhand is retooled over time. Confidence is earned not just from perfecting form but from making strong decisions under pressure.



CIAO BAMBINO

Media Type: Web (blog)

Author : Kimberley Lovato

Date: ~ March 2025

Link : <https://ciaobambino.com/best-tennis-resorts>

Title: *Best Tennis Resorts to Elevate Your Game*

Audience : ~ 58,000 visits per month
(According to SimilarWeb)



Photo courtesy of The Ritz-Carlton Naples, Tiburón

The Ritz-Carlton Naples, Tiburón, Naples, Florida

Tucked among native wetlands and a migratory bird preserve, The Ritz-Carlton Naples, Tiburón, has 295 spacious rooms and suites. Its newly opened Mouratoglou Tennis Center is the first in [Florida](#) to partner with renowned tennis instructor Patrick Mouratoglou, who has worked with players such as Serena Williams and Coco Gauff. Ready to perfect your backhand or dial in your doubles strategy? The resort has an array of programs, including summer tennis camps, a kids' program, weekend and holiday camps, and private group lessons held on four outdoor tennis courts. Families will also love the Reservoir waterpark with winding river and water slides, as well as the private poolside cabanas, onsite spa, nature walks and 27-hole Greg Norman-

Media Type: Local Press / Web

Author : Randy Kambic

Date: November 22, 2024

Link : <https://www.naplespress.com/2024/11/22/mouratoglou-centers-positive-court-approach/>

Title: *Mouratoglou Center's Positive Court Approach*

Audience : At this time, there is no publicly available data on the monthly audience or web traffic for The Naples Press.

Citations :

"Given that pro stars Serena Williams, Coco Gauff, Holger Rune and Stefanos Tsitsipas are proteges, the teaching approach of Patrick Mouratoglou is an acknowledged success. Now, recreational players of all ages and abilities can experience it at the Mouratoglou Tennis Center at The Ritz-Carlton, Naples Tiburón."

"The Mouratoglou Tennis Center offers a positive, encouraging environment where players of all skill levels can grow their game and love for tennis."

Mouratoglou Center's positive court approach

Given that pro stars Serena Williams, Coco Gauff, Holger Rune and Stefanos Tsitsipas are proteges, the teaching approach of Patrick Mouratoglou is an acknowledged success. Now, recreational players of all ages and abilities can experience it at the Mouratoglou Tennis Center at The Ritz-Carlton, Naples Tiburón.



Given that pro stars Serena Williams, Coco Gauff, Holger Rune and Stefanos Tsitsipas are proteges, the teaching approach of Patrick Mouratoglou is an acknowledged success. Now, recreational players of all ages and abilities can experience it at the Mouratoglou Tennis Center at The Ritz-Carlton, Naples Tiburón.

The first of its kind in Florida, the center began operations in mid-August, providing private and group lessons, clinics and more for resort guests, center members and the public on four Har-Tru courts. Other offerings include youth development programs, monthly weekend and holiday tennis camps and league and round robin tournaments.

Director Claudio Adolfssen, a top-ranked junior player in his native Chile who competed in International Tennis Federation events across South America before becoming a coach, said that while adults often seek help improving particular shots, coaches usually first try to "target the strengths of players as a starting point, then create patterns and strategies to keep improving all aspects of the game."

Along with this highly positive approach, another hallmark of the Mouratoglou methodology is "focusing on building confidence through a progression of steps," Adolfssen said, as opposed to clinics that often focus on one topic. Adult doubles'

Media Type: Local Lifestyle Magazine / Web

Author : Gaylene Salomons

Date: October 8, 2024

Link : <https://www.naplesillustrated.com/a-winning-match-at-mouratoglou-tennis-center/>

Title: *A Winning Match at Mouratoglou Tennis Center*

Audience : ~185,000 affluent readers/month (print + digital)

Citations :

"The new Mouratoglou Tennis Center in Naples aims to make professional-level training accessible to enthusiasts of all ages and skill levels."

"With eight tennis courts, including five Har-Tru clay courts, and expert coaching, the center is designed to elevate the tennis experience in Southwest Florida."

A Winning Match at Mouratoglou Tennis Center

The new center, unveiled by Patrick Mouratoglou and The Ritz-Carlton Naples, Tiburón, boasts four outdoor tennis courts and an array of programs

By **Gaylene Salomons** - October 8, 2024



The new Mouratoglou Tennis Center, unveiled by Patrick Mouratoglou and The Ritz-Carlton Naples, Tiburón, boasts four outdoor tennis courts and an array of programs. Photo by Julien Nouet

Patrick Mouratoglou, a recognizable personality in the tennis world, has partnered with The Ritz-Carlton Naples, Tiburón, to officially open the first **Mouratoglou Tennis Center** in



Media Type: Web – Tennis specialized blog

Author : Not specified

Date: September 20, 2024

Link : <https://floridatennis.com/blogs/news/mouratoglou-tennis-center-opens-at-ritz-carlton-naples-tiburón-a-game-changer-for-florida-tennis>

Title: *Mouratoglou Tennis Center Opens at The Ritz-Carlton Naples, Tiburón: A Game-Changer for Florida Tennis*

Audience : Over 20,000 readers (print + digital); USTA award-winning

Citations :

"The new center brings Mouratoglou's elite coaching philosophy to a resort setting, blending luxury and performance."

"With its state-of-the-art facilities and expert coaching staff, the center is poised to become a hub for both serious players and recreational enthusiasts."



Mouratoglou Tennis Center Opens at The Ritz-Carlton Naples, Tiburón: A Game-Changer for Florida Tennis

Sep 20, 2024

The Ritz-Carlton Naples, Tiburón recently opened The Mouratoglou Tennis Center Naples, Tiburón. This marks Patrick Mouratoglou's first dedicated teaching facility in Florida.





Media Type: Web – City guide / Travel & Lifestyle review

Author : Virginia Gil (USA Editor)

Date: August 15, 2024

Link : <https://www.timeout.com/florida/hotels/the-ritz-carlton-naples-tiburon>

Title: *The Ritz-Carlton Naples, Tiburón*

Audience : could attract 400,000–600,000 monthly unique users, with 1–2 million page views/month

Citations :

“Sports are a big theme here: ... it recently added the Mouratoglou Tennis Center Naples Tiburón—renowned coach Patrick Mouratoglou’s first dedicated teaching facility in Florida.”

“This new partnership brings a world-class tennis experience to guests and locals alike, blending luxury hospitality with elite coaching.”

Time Out says

A week before I was to check into the Ritz-Carlton, Naples, Tiburón—a luxury golf resort on the West Coast of Florida—my husband canceled. While my sister and niece quickly swooped in to save my weekend away, I wondered what else we’d do besides play golf, which we don’t do. As it turned out, the Ritz-Carlton’s appeal extended far beyond sports.

The lush inland property boasts two restaurants, a lounge, a coffee shop, a spa, a children’s playroom, a fitness center, and an impressive outdoor pool area. It’s a huge draw for families looking to relax on a hot summer day and includes a large pool surrounded by cabanas, a meandering lazy river, a kids’ splash pad and three mega waterslides. Food and drink service is available whether you’ve opted for a lounge chair or secured a cabana, which I recommend if you’re spending the day by the pool. They’re shaded and equipped with a TV, couches and lounge chairs and a mini fridge stocked with water and snacks. They also throw in a complimentary fruit platter.





Media Type: Web – Regional sports news

Author : Joe Winner

Date: August 14, 2024

Link : <https://espnswfl.com/2024/08/14/the-mouratoglou-tennis-center-naples/>

Title: *The Mouratoglou Tennis Center Naples Is Now Open*

Audience : 50,000–150,000 monthly regional visits

Citations :

“The Mouratoglou Tennis Center Naples Tiburón marks world-renowned coach Patrick Mouratoglou’s first dedicated teaching facility in Florida.”

“This premiere academy in Southwest Florida offers world-class coaching and an unparalleled tennis experience for resort guests and members at The Ritz-Carlton Naples, Tiburón.”

The Mouratoglou Tennis Center Naples Is Now Open



JOE WINNER

Updated Aug 14, 2024 11:20 AM EDT



The Mouratoglou Tennis Center Naples Tiburón marks world renowned coach Patrick Mouratoglou's first dedicated teaching facility in Florida
The Ritz-Carlton Naples, Tiburón

SHARE THIS STORY

The Mouratoglou Tennis Center Naples is now open, marking world renowned coach Patrick Mouratoglou's first dedicated teaching facility in Florida. This premiere academy in Southwest Florida, offers world-class coaching and an unparalleled tennis experience for resort guests and members at the [The Ritz-Carlton Naples, Tiburón](#).

Media Type: Web – Luxury travel magazine

Author : Kimberley Inlander

Date: July 11, 2024

Link : <https://www.globaltravelerusa.com/patrick-mouratoglou-partners-with-the-ritz-carlton-naples-tiburón-on-tennis-center/>

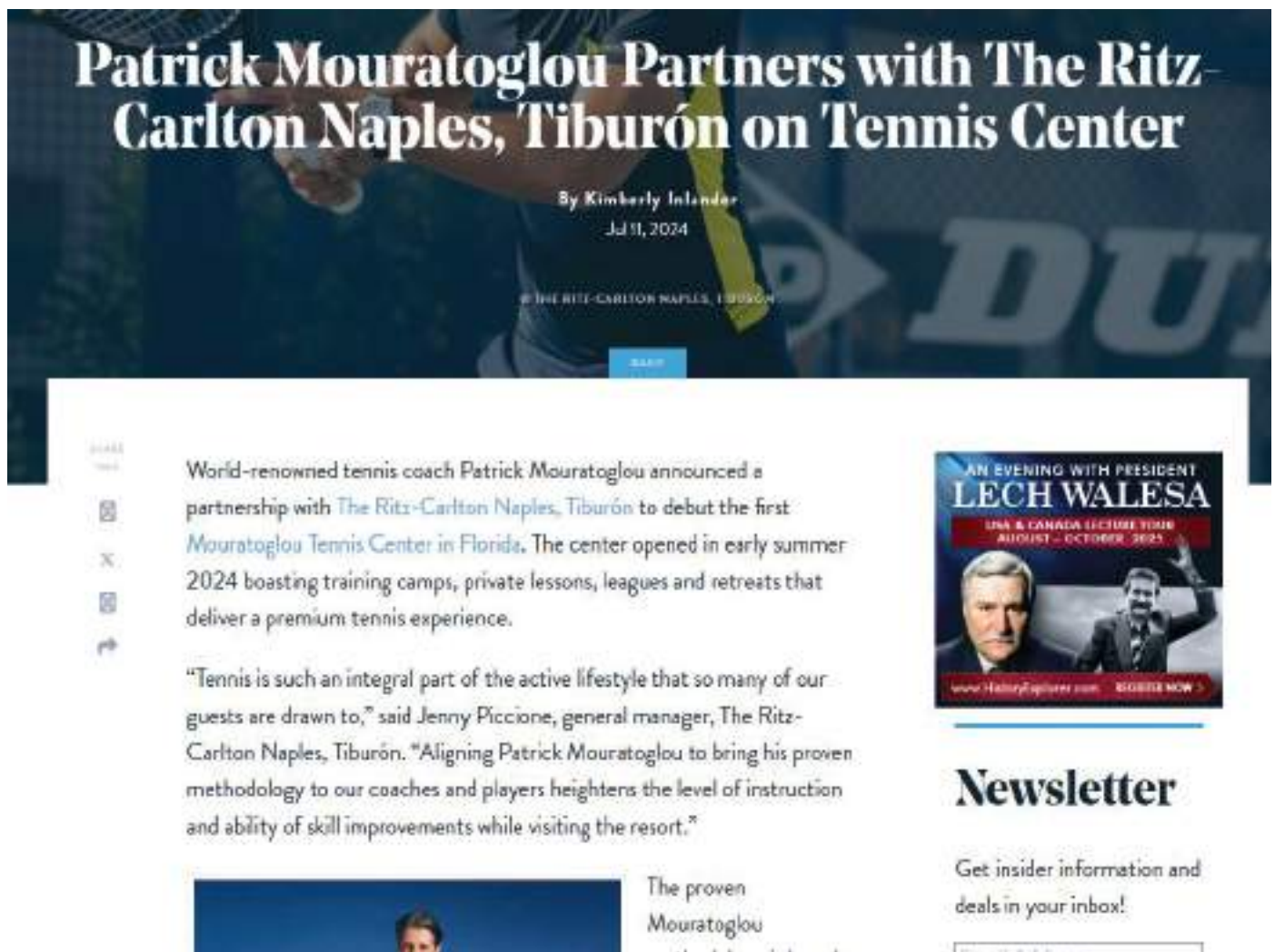
Title: *Patrick Mouratoglou Partners with The Ritz-Carlton Naples, Tiburón on Tennis Center*

Audience : 100,000–300,000 pageviews/month

Citations :

“World-renowned tennis coach Patrick Mouratoglou announced a partnership with The Ritz-Carlton Naples, Tiburón to debut the first Mouratoglou Tennis Center in Florida.”

“Tennis is such an integral part of the active lifestyle that so many of our guests are drawn to,” said Jenny Piccione, general manager, The Ritz-Carlton Naples, Tiburón. “Aligning Patrick Mouratoglou to bring his proven methodology ... heightens the level of instruction and ability of skill improvements while visiting the resort.”



The screenshot displays the article's title, author (Kimberley Inlander), and date (July 11, 2024). The main text describes the partnership between Patrick Mouratoglou and The Ritz-Carlton Naples, Tiburón, highlighting the opening of the first Mouratoglou Tennis Center in Florida. A quote from Jenny Piccione, general manager of The Ritz-Carlton Naples, Tiburón, is included. A sidebar on the right features a promotional image for 'AN EVENING WITH PRESIDENT LECH WALES' and a 'Newsletter' sign-up section.

Patrick Mouratoglou Partners with The Ritz-Carlton Naples, Tiburón on Tennis Center

By Kimberley Inlander
July 11, 2024

© THE RITZ-CARLTON NAPLES, TIBURÓN

World-renowned tennis coach Patrick Mouratoglou announced a partnership with The Ritz-Carlton Naples, Tiburón to debut the first Mouratoglou Tennis Center in Florida. The center opened in early summer 2024 boasting training camps, private lessons, leagues and retreats that deliver a premium tennis experience.

“Tennis is such an integral part of the active lifestyle that so many of our guests are drawn to,” said Jenny Piccione, general manager, The Ritz-Carlton Naples, Tiburón. “Aligning Patrick Mouratoglou to bring his proven methodology to our coaches and players heightens the level of instruction and ability of skill improvements while visiting the resort.”

The proven Mouratoglou

AN EVENING WITH PRESIDENT LECH WALES
USA & CANADA LECTURE TOUR
AUGUST – OCTOBER 2025
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Newsletter

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Media Type: Official press release

Author : Not specified (press release)

Date: May 22, 2024

Link : <https://www.prnewswire.com/news-releases/the-ritz-carlton-naples-tiburon-announces-the-grand-opening-of-the-mouratoglou-tennis-center-302221305.html>

Title: *The Ritz-Carlton Naples, Tiburón Announces the Grand Opening of the Mouratoglou Tennis Center*

Audience : 368,000 monthly (estimated)

Citations :

"This partnership is a milestone in bringing world-class tennis training to the luxury resort experience in Southwest Florida."

"The Ritz-Carlton Naples, Tiburón's commitment to excellence aligns with our vision, making it the ideal partner for this venture."

THE RITZ-CARLTON NAPLES, TIBURÓN ANNOUNCES THE GRAND OPENING OF THE MOURATOGLOU TENNIS CENTER



NEWS PROVIDED BY
The Ritz-Carlton Naples, Tiburón →
Aug 13, 2024, 12:25 ET

SHARE THIS ARTICLE



NAPLES, Fla., Aug. 13, 2024 /PRNewswire/ – [The Ritz-Carlton Naples, Tiburón](#) proudly debuts The Mouratoglou Tennis Center Naples Tiburón, marking world renowned coach Patrick Mouratoglou's first dedicated teaching facility in Florida. This exciting partnership introduces a premiere academy in Southwest Florida, offering world-class coaching and an unparalleled tennis experience for resort guests and members. Hailing from Nice, France, Mouratoglou's esteemed tennis program is best known for producing world-ranked tennis champions including Serena Williams (USA), Coco Gauff (USA), Holger Rune (Denmark), and Stefanos Tsitsipas (Greece).

The newly opened [Mouratoglou Tennis Center Naples Tiburón](#) offers a diverse array of programming designed to improve the skills of tennis players of all ages and experience levels across the four outdoor Har-Tru courts at Tiburón. Four outdoor tennis courts and a diverse array of programming designed to cater to players of all skill levels. The facility welcomes two elite tennis coaches to lead the program: Tennis Professional and Head Coach.





Media Type: Web – Regional travel/lifestyle media

Author : Not Specified

Date: May 21, 2024

Link : <https://www.paradisecoast.com/article/patrick-mouratoglou-partners-ritz-carlton-naples-tiburon-launch-his-first-signature-tennis/>

Title: *Patrick Mouratoglou Partners with the Ritz-Carlton Naples, Tiburón...*

Audience : 50,000–150,000 monthly visits estimated

Citations :

"Florida is, for me, one of the best tennis destinations. I have memories here with each of the players I've coached, from Serena Williams to Holger Rune. Florida's passion for tennis and its status as a sports hub (with the Miami Open) make it the perfect place for our expansion."

"The Mouratoglou Tennis Center at the Ritz-Carlton Naples, Tiburón will feature four outdoor tennis courts, and a diverse array of programs including summer tennis camps, a kids' program, weekend and holiday camps, private and group lessons..."

PATRICK MOURATOGLLOU PARTNERS WITH THE RITZ-CARLTON NAPLES, TIBURÓN TO LAUNCH HIS FIRST SIGNATURE TENNIS CENTER IN FLORIDA

NAPLES, FL – May 21, 2024 - Today, world-renowned tennis coach, Patrick Mouratoglou and The Ritz-Carlton Naples, Tiburón  have announced a strategic partnership to open the first Mouratoglou Tennis Center  in Florida. Opening in early summer 2024, a variety of training camps, private lessons, leagues, and retreats will deliver a premium tennis experience for both resort guests and members utilizing the proven Mouratoglou methodology based on customization and unparalleled instruction to enhance the skills of every level of player.

The choice of Florida and The Ritz-Carlton Naples, Tiburón, as the location for the next tennis center is no coincidence, as the luxury resort is the perfect spot for outdoor enthusiasts ready for an active retreat. Located just three miles from the Gulf of Mexico and nestled among the native wetlands and migratory bird preserves of an Audubon Cooperative Sanctuary, the resort offers two legendary championship golf courses, relaxation with on-site spa services, and culinary experiences such as al-

BOUTIQUE HOTELIER

Media Type: Web – Hospitality trade magazine

Author : Not specified (press release)

Date: Early 2024

Link : <https://usa.boutiquehotelier.com/pa-trick-mouratoglou-ritz-carlton-tennis/>

Title: *Ritz-Carlton serves up ace new deal with sports star to open first branded tennis center in Florida*

Audience : 50,000–150,000 global web visits/month

Citations :

"The Ritz-Carlton Naples, Tiburón, has netted a new deal with tennis coach Patrick Mouratoglou to open the first Mouratoglou Tennis Center in Florida."

"Guests of The Ritz-Carlton Naples, Tiburón, will now have access to world-class tennis instruction within a five-star resort setting."

Ritz-Carlton serves up ace new deal with sports star to open first branded tennis center in Florida

Hotel nets partnership with tennis coach Patrick Mouratoglou to expand empire of sports centers

By Harriet Whitaker



The Ritz-Carlton Naples, Tiburón, has netted a new deal with tennis coach Patrick Mouratoglou to open the first Mouratoglou Tennis Center in Florida.

Opening in early summer 2024, a variety of training camps, private lessons, leagues, and retreats will deliver a tennis experience for both resort guests and members.

Located three miles from the Gulf of Mexico and nestled among the native wetlands and migratory bird preserves of an Audubon Cooperative Sanctuary, the resort offers five championship golf





 **MOURATOGLOU**
ACADEMY
ZEPHYRHILLS



Media Type: Web – sports-lifestyle magazine

Authors : Not Specified

Date: July 23, 2025

Link : <https://issuu.com/floridatennis/docs/florida-tennis-magazine-may-june-5573b7fff15c69>

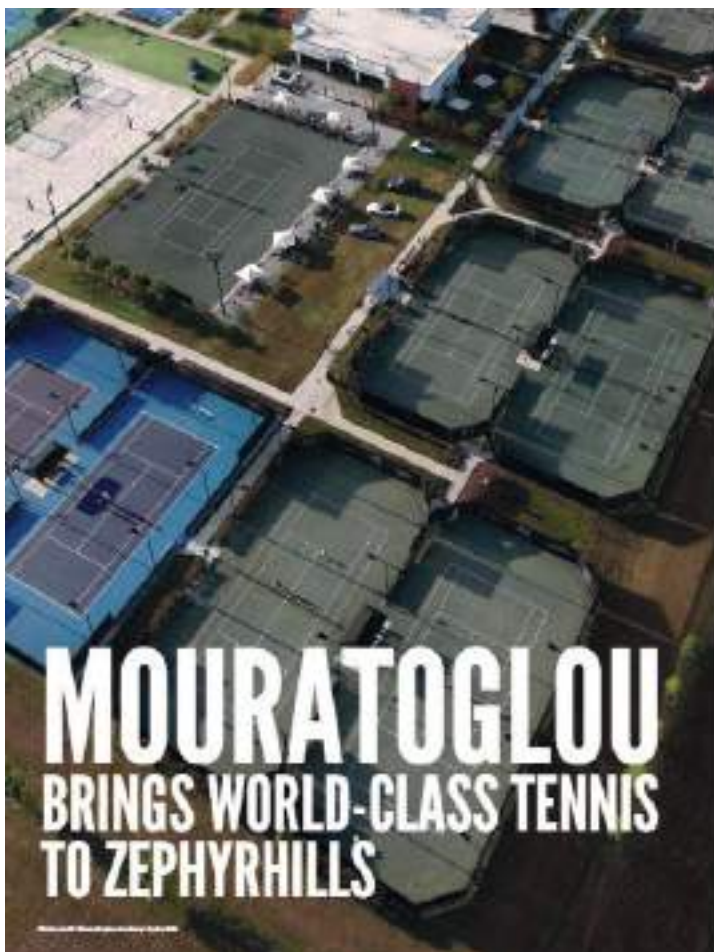
Title: Mouratoglou brings world-class tennis to Zephyrhills.

Audience : 200,000 to 300,000 monthly

Citations :

“At Zephyrhills, every session is guided by the Mouratoglou Methodology, a holistic approach developed by Patrick Mouratoglou and trusted by players worldwide.”

“In Florida, Mouratoglou Academy Zephyrhills redefines what a tennis academy can be. More than elite facilities and expert coaching, it offers a complete experience, where performance, well-being, and community come together.”



FROM THE TENNIS & COACHING WORLD TO THE

IN ZEPHYRHILLS, FLORIDA, AFTER THE WEEK-END RETIRED AND REINVENTED HIMSELF INTO A TENNIS & COACHING MAGAZINE, HE NOW OFFERS A COMPLETE TENNIS EXPERIENCE. IT'S NOT JUST A SPORT, IT'S A WAY TO GROW. A LANGUAGE OF MOVEMENT, PASSION, AND COMMITMENT. IT'S A CULTURE THAT STARTS AT A YOUNG AGE AND CONTINUES THROUGHOUT LIFE. A COMMITMENT TO EXCELLENCE, TO PERFORMANCE, TO WELL-BEING, AND TO COMMUNITY. A COMMITMENT TO THE FUTURE OF TENNIS.

A COMMITMENT TO THE FUTURE OF TENNIS

Mouratoglou's mission is to develop the future of tennis by creating a holistic approach to the sport. Through his academy, he offers a complete tennis experience, where performance, well-being, and community come together. This is a commitment to the future of tennis, a commitment to excellence, to performance, to well-being, and to community. A commitment to the future of tennis.

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Media Type: Web – Sports news site (interview format)

Authors : Not specified

Date: Early 2025

Link : <https://worldtennismagazine.com/patrick-mouratoglou-talks-about-new-zephyrhills-florida-tennis-academy/24076>

Title: *Patrick Mouratoglou Talks About New Zephyrhills, Florida Tennis Academy*

Audience : 40,000 monthly

Citations :

"Mouratoglou Academy Zephyrhills, ... brings world-class coaching, state-of-the-art facilities and a high-performance training model that has shaped some of the greatest names in the sport."

"What's special about a tennis community is that it's not just built on hard work and dedication but on passion and friendship," tennis coach Patrick Mouratoglou said."



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Patrick Mouratoglou Talks About New Zephyrhills, Florida Tennis Academy

December 1, 2024 by Admin – [Leave a Comment](#)

Patrick Mouratoglou recently announced the opening of a tennis academy in Florida, the birthplace of the tennis academy, in the city of Zephyrhills, located 29 miles from Tampa and 77 miles from Orlando. Information on the academy can be found here: <https://www.worldtennismagazine.com/archives/24049>

The following is a question and answer session with Mouratoglou regarding specifics regarding the academy

Talk about how the Mouratoglou Academy Zephyrhills came about?

I've always had a vision of expanding Mouratoglou to the United States, and when we discovered the SVB center in Zephyrhills, I knew it was the perfect opportunity to bring this dream to life. The potential to establish our first U.S. academy here was clear from the beginning. This facility is designed not only to welcome dedicated players from Florida but also to attract talent from around the world, offering on site boarding. The Team led by Pascal Collard and Andy Sorrentino is amazing. There is a real vibe in this Academy that fit perfectly well with the Mouratoglou team spirit. The fact that the city and the region are so motivated, so much involved and are pushing this project is also a key element in the whole idea about



Media Type: Web – International tennis magazine (press-style announcement)

Date: December 2024

Title: *Patrick Mouratoglou Unveils New Tennis Academy in Zephyrhills, Florida*

Author : Not specified

Link : <https://worldtennismagazine.com/patrick-mouratoglou-unveils-new-tennis-academy-in-zephyrhills-florida/24049>

Audience : 40,000 monthly

Citations :

"The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the region."

"Patrick Mouratoglou unveiled the project alongside Florida officials, emphasizing that this center will be his first full-scale academy in the U.S., intended to mirror the success of his flagship campus in France."



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Patrick Mouratoglou Unveils New Tennis Academy In Zephyrhills, Florida

November 25, 2024 by Admin – [Leave a Comment](#)

Patrick Mouratoglou, current coach of four-time Grand Slam champion Naomi Osaka and legendary coach of Serena Williams, has announced the launch of his recent tennis academy in Zephyrhills, Florida just outside Tampa.

This expansion marks a ground breaking chapter in Mouratoglou Academy's global journey. It showcases a deepened commitment to bringing world-class tennis training to American soil with its very first U.S.-based academy. The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the country situated in the heart of Zephyrhills, 29 miles from Tampa and 77 miles from Orlando. It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.; and Kuala Lumpur, Malaysia, with an exciting new facility planned for Melbourne, Australia, in 2027. Established in 1996, the flagship academy on the



Media Type: Web – Sports news site (interview format)

Authors : Joel Drucker

Date: December 21, 2024

Link : <https://www.tennis.com/news/articles/mouratoglou-academy-opens-first-full-fledged-usa-facility-florida>

Title: Mouratoglou Academy opens first full-fledged U.S. facility in Florida

Audience : 2 million readers monthly

Citations :

"The recent opening of Mouratoglou Academy Zephyrhills, his first full-fledged U.S.-based facility... located 29 miles east of Tampa at the former Sarah Vande Berg Tennis and Wellness Center... nine clay courts, two hard courts, eight pickleball courts, five padel courts, two beach tennis courts, a year-round camp for adults and juniors, as well as boarding for 90 students."

"Unlike large-scale academies that enroll hundreds of players, Mouratoglou Zephyrhills intentionally limits enrollment to focus on individualized development."

Mouratoglou Academy opens first full-fledged U.S. facility in Florida

Sitting East of Tampa, the site offers nine clay courts, two hard courts, eight pickleball courts, five padel courts, two beach tennis courts, and boarding for 90 students.

By Joel Drucker

Published Dec 31, 2024



Longstanding coach Patrick Mouratoglou is always looking to create new opportunities. His latest: the recent opening of Mouratoglou Academy Zephyrhills, his first full-fledged U.S.-based facility. Located 29 miles east of Tampa at the former Sarah Vande Berg Tennis and Wellness Center, Mouratoglou Academy Zephyrhills' scope is massive, including nine clay courts, two hard courts, eight pickleball courts, five padel courts, two beach tennis courts, a year-round camp for adults and juniors, as well as boarding for 90 students. While working in Los Angeles with his latest charge, Naomi Osaka, Mouratoglou took time to share his vision for Mouratoglou Academy Zephyrhills and

Media Type: Web – Sports journalism / Premium digital publication

Date: December 9, 2024

Title: *Will Patrick Mouratoglou take over the shiny tennis academy world?*

Authors : Matt Futterman & James Hansen

Link : <https://www.nytimes.com/athletic/5980698/2024/12/09/patrick-mouratoglou-tennis-academy-system/>

Audience : 9,7M monthly digital readership

Citations :

"Will Patrick Mouratoglou take over the shiny tennis academy world?"

Since 1996, coach, would-be-tennis disruptor and general impresario Patrick Mouratoglou has operated one of the world's premier tennis academies in the south of France. Now he is opening an academy in one of the world's hottest tennis hotbeds: the U.S. state of Florida."

Will Patrick Mouratoglou take over the shiny tennis academy world?

Since 1996, coach, would-be-tennis disruptor and general impresario Patrick Mouratoglou has operated one of the world's premier tennis academies in the south of France. Now he is opening an academy in one of the world's hottest tennis hotbeds: the U.S. state of Florida.

The Mouratoglou Academy Zephyrhills will be located at what used to be the Sarah Vande Berg Tennis and Wellness Center in central Florida, 30 miles northeast of Tampa and 80 miles southwest of Orlando. Mouratoglou has other academies in Nice, France; Atlanta, Ga. and Kuala Lumpur, Malaysia. He is also planning to open a facility in Melbourne, Australia in 2027.

The big selling point is, as always, the Mouratoglou sheen, given his association with Serena Williams during some of her best years, Coco Gauff, who trained in France at his academy when she was 10, Holger Rune

Tampa Bay Times

Media Type: Web – Regional newspaper (outdoors/sports section)

Author : Joey Knight

Date: December 4, 2024

Link : <https://www.tampabay.com/sports/outdoors/2024/12/04/serena-williams-coach-launching-tennis-academy-zephyrhills/>

Title: *Serena Williams' coach launching tennis academy in Zephyrhills*

Audience : 600,000 readership

Citations :

"Less than a half-decade after Sarah Vande Berg Tennis and Wellness center opened on Zephyrhills' Western fringe, the facility is set to become one of the sport's training epicenters.

Patrick Mouratoglou, coach of four-time Grand Slam champion Naomi Osaka and former coach of Serena Williams, will launch his latest academy at the Zephyrhills facility."

SPORTS / OUTDOORS

Serena Williams' coach launching tennis academy in Zephyrhills

Patrick Mouratoglou's academy will be located at the former Sarah Vande Berg Tennis and Wellness Center.



Patrick Mouratoglou, right, former coach of women's tennis legend Serena Williams, is launching a tennis academy in Zephyrhills. (ADAM HUNGER / AP)

By **Joey Knight** Times staff

Published Dec. 4, 2024

ZEPHYRHILLS — Less than a half-decade after the Sarah Vande Berg

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TENNIS GRANDSTAND

UNIQUE TENNIS PERSPECTIVES

Media Type: Web – Online tennis news site

Author : TENNISBLOGGER

Date: December 1, 2024

Link : <https://tennisgrandstand.com/2024/12/01/ive-always-had-a-vision-of-expanding-mouratoglou-to-the-united-states-says-patrick-mouratoglou-of-new-zephyrhills-florida-academy/>

Title: *"I've Always Had a Vision of Expanding Mouratoglou to the United States," Says Patrick Mouratoglou of New Zephyrhills, Florida Academy*

Audience : 25,000 monthly

Citations :

"I've always had a vision of expanding Mouratoglou to the United States, and when we discovered the SVB center in Zephyrhills, I knew it was the perfect opportunity to bring this dream to life."

"This facility is designed not only to welcome dedicated players from Florida but also to attract talent from around the world, offering onsite boarding. The Team led by Pascal Collard and Andy Sorrentino is amazing. ... The fact that the city and the region are so motivated, so much involved and are pushing this project is also a key element in the whole idea about establishing my first U.S. Tennis Academy there."

"I've Always Had A Vision of Expanding Mouratoglou to the United States," Says Patrick Mouratoglou of New Zephyrhills, Florida Academy

DECEMBER 1, 2024 BY TENNISBLOGGERS — [LEAVE A COMMENT](#)

The following is a question and answer session with Patrick Mouratoglou regarding the launch of his new tennis academy in Zephyrhills, Florida.

Talk about how the Mouratoglou Academy Zephyrhills came about?

I've always had a vision of expanding Mouratoglou to the United States, and when we discovered the SVB center in Zephyrhills, I knew it was the perfect opportunity to bring this dream to life. The potential to establish our first U.S. academy here was clear from the beginning. This facility is designed not only to welcome dedicated players from Florida but also to attract talent from around the world, offering on site boarding. The Team led by Pascal Collard and Andy Sorrentino is amazing. There is a real vibe in this Academy that fit perfectly well with the Mouratoglou team spirit. The fact that the city and the region are so motivated, so much involved and are pushing this project is also a key element in the whole idea about establishing my first US Tennis Academy there. With a Tennis & School program that focuses on both academic and athletic development, and a boarding experience similar to our flagship in France, my goal is for Zephyrhills to become a world class tennis destination like we have



Media Type: Web – Tennis specialized blog

Author : Not specified

Date: November 29, 2024

Link : <https://floridatennis.com/blogs/news/mouratoglou-unveils-new-tennis-academy-in-florida>

Title: Mouratoglou unveils new tennis academy in Florida

Audience : Over 20,000 readers (print + digital)

Citations :

"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here," said Patrick Mouratoglou."

"I've always had a vision of expanding Mouratoglou to the United States, and when we discovered the SVB center in Zephyrhills, I knew it was the perfect opportunity to bring this dream to life. ... The fact that the city and the region are so motivated, so much involved and are pushing this project is also a key element in the whole idea about establishing my first US Tennis Academy there."



Patrick Mouratoglou

Mouratoglou unveils new tennis academy in Florida

NOV 29, 2024

Patrick Mouratoglou, current coach of four-time Grand Slam champion Naomi Osaka and coach of Serena Williams, recently announced the launch of a new tennis academy in Zephyrhills, Florida just outside Tampa.

This expansion marks a ground breaking chapter in Mouratoglou Academy's global journey. It showcases a deepened commitment to bringing world-class tennis training to American soil with its very first U.S.-based academy. The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities



Media Type: Web – Online tennis news site

Author : Randy Walker

Date: November 26, 2024

Link : <https://www.streetinsider.com/Press+Releases/Patrick+Mouratoglou+Unveils+Florida+Tennis+Academy+In+Zephyrhills/24033926.html>

Title: Patrick Mouratoglou Unveils Florida Tennis Academy In Zephyrhills

Audience : 480,000 monthly

Citations :

"The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the country situated in the heart of Zephyrhills, 29 miles from Tampa and 77 miles from Orlando. It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.; and Kuala Lumpur, Malaysia."

Patrick Mouratoglou Unveils Florida Tennis Academy In Zephyrhills

Article

November 26, 2024 11:03 AM EST

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New Mouratoglou Academy Zephyrhills Opens In Florida As Renowned Coach And Entrepreneur Patrick Mouratoglou Increases American Tennis Presence

ZEPHYRHILLS, Fla., Nov. 26, 2024 /PRNewswire-PRWeb/ – Patrick Mouratoglou, current coach of four-time Grand Slam champion Naomi Osaka and legendary coach of Serena Williams, has announced the launch of his recent tennis academy in Zephyrhills, Florida just outside Tampa.

"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here." – Patrick Mouratoglou

This expansion marks a ground-breaking chapter in Mouratoglou Academy's global journey. It showcases a deepened commitment to bringing world-class tennis training to American soil with its very first U.S.-based academy. The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the country situated in the heart of Zephyrhills, 29 miles from Tampa and 77 miles from Orlando. It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.;

and Kuala Lumpur, Malaysia, with an exciting new facility planned for Melbourne, Australia, in 2027. Established in 1996, the flagship academy on the French Riviera stands as Europe's premier tennis training institution.

"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here," said Patrick Mouratoglou. "Mouratoglou Academy Zephyrhills is the latest and grandest effort in our planned expansion into the United States market. We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to getting to work to create and cultivate even more champion tennis players."

Mouratoglou Academy Zephyrhills includes:

- Nine clay courts, featuring a stadium court with seating for up to 3,000 fans.
- Two hard courts.
- Additional five outdoor hardcourts and one indoor, air-conditioned court set to open in summer 2025.
- Five padel courts.
- Eight pickleball courts.

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NOTIULTI

Media Type: Web – Press Realease via PRWeb distributed on NotiUlti

Date: November 26, 2024

Title: Patrick Mouratoglou inaugura una nueva academia de tenis de Florida en Zephyrhills

Author : Press Release (Mouratoglou Academy)

Link : https://www.notiulti.com/patrick-mouratoglou-inaugura-una-nueva-academia-de-tenis-de-florida-en-zephyrhills/#google_vignette

Audience : 1,400 monthly (From Hispanic countries)

Citations :

“La Academia Mouratoglou Zephyrhills estará ubicada en el (antiguo) Centro de Bienestar y Tenis Sarah Vande Berg (SVB), una de las mejores instalaciones de tenis del país situada en el corazón de Zephyrhills, a 29 millas de Tampa y 77 millas de Orlando. Se une a las prestigiosas filas de otras Academias Mouratoglou ubicadas en Niza, Francia; Atlanta, Estados Unidos; y Kuala Lumpur, Malasia”



Patrick Mouratoglou, actual entrenador de la cuatro veces campeona de Grand Slam Naomi Osaka y legendario entrenador de Serena Williams, ha anunciado el lanzamiento de su reciente academia de tenis en Zephyrhills, Florida, en las afueras de Tampa.

Esta expansión marca un capítulo innovador en el viaje global de la Academia Mouratoglou. Muestra un compromiso más profundo para llevar el entrenamiento de tenis de clase mundial a suelo estadounidense con su primera academia con sede en Estados Unidos. La Academia Mouratoglou Zephyrhills estará ubicada en el (antiguo) Centro de Bienestar y Tenis Sarah Vande Berg (SVB), una de las mejores instalaciones de tenis del país situada en el corazón de Zephyrhills, a 29 millas de Tampa y 77 millas de Orlando. Se une a las prestigiosas filas de otras Academias Mouratoglou ubicadas en Niza, Francia; Atlanta, Estados Unidos; y Kuala Lumpur, Malasia, con unas nuevas e interesantes instalaciones previstas para Melbourne, Australia, en 2027. Establecida en 1996, la academia insignia de la Riviera francesa se erige como la principal institución de entrenamiento de tenis de Europa.

Media Type: Web – Press Release

Author : Not specified

Date: November 26, 2024

Link : https://www.abnewswire.com/pressreleases/former-serena-williams-coach-patrick-mouratoglou-unveils-new-florida-tennis-academy_722321.html?utm_source=dlvr.it&utm_medium=twitter

Title: *Former Serena Williams Coach Patrick Mouratoglou Unveils New Florida Tennis Academy*

Audience : 37,400 monthly

Citations :

"The Zephyrhills academy is designed to provide world-class training facilities, including multiple tennis courts, fitness centers, and sports science labs, all aimed at developing elite tennis players through innovative coaching techniques and personalized training programs."

"Patrick Mouratoglou expressed his enthusiasm about expanding into the U.S. market, stating that the new academy reflects his long-term vision of nurturing future champions by combining rigorous training with mental and physical well-being."

FORMER SERENA WILLIAMS COACH PATRICK MOURATOGLOU UNVEILS NEW FLORIDA TENNIS ACADEMY

Posted on November 26, 2024



Patrick Mouratoglou, current coach of four-time major champion Naomi Osaka and legendary coach of Serena Williams, has announced the launch of a tennis academy in Zephyrhills, Florida just outside Tampa.

This expansion marks a ground breaking chapter in Mouratoglou Academy's global journey. It showcases a deepened commitment to bringing world-class tennis training to American soil with its very first U.S.-based academy. The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the country situated in the heart of Zephyrhills, 29 miles from Tampa and 77 miles from Orlando. It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.; and Kuala Lumpur, Malaysia, with an exciting new facility planned for Melbourne, Australia, in 2027. Established in 1996, the flagship academy on the French Riviera stands as Europe's premier tennis training institution.

"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here," said Patrick Mouratoglou. "Mouratoglou Academy Zephyrhills is the latest and grandest effort in our planned expansion into the United States market. We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to getting to work to create and cultivate even more champion tennis players."



Media Type: Web – Press release (syndicated)

Author : PR Web (syndicated press release)

Date: November 26, 2024

Link : https://www.newjerseyheadlines.com/news/story/453505/former-serena-williams-coach-patrick-mouratoglou-unveils-new-florida-tennis-academy.html?utm_source=dlvr.it&utm_medium=twitter

Title: *Former Serena Williams Coach Patrick Mouratoglou Unveils New Florida Tennis Academy*

Audience : ~1,000–5,000 monthly (estimated)

Citations :

"This expansion marks a ground-breaking chapter in Mouratoglou Academy's global journey... 'Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training... We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to... create and cultivate even more champion tennis players.'"

PATRICK MOURATOGLLOU UNVEILS NEW FLORIDA TENNIS ACADEMY

Former Serena Williams Coach Patrick Mouratoglou Unveils New Florida Tennis Academy

November 26

17:42
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Media Type: Web – Press release (syndicated via PRWeb/PR Newswire)

Author : Mouratoglou Academy (via PRWeb/PR Newswire)

Date: November 26, 2024

Link : <https://www.prweb.com/releases/patrick-mouratoglou-unveils-florida-tennis-academy-in-zephyrhills-302316135.html>

Title: *Patrick Mouratoglou Unveils Florida Tennis Academy In Zephyrhills*

Audience : 368,000 monthly

Citations :

"The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center... It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.; and Kuala Lumpur, Malaysia."

"Mouratoglou Academy Zephyrhills is the latest and grandest effort in our planned expansion into the United States market. We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to...create and cultivate even more champion tennis players."

Patrick Mouratoglou Unveils Florida Tennis Academy In Zephyrhills

NEWS PROVIDED BY
Mouratoglou Academy
Nov 26, 2024, 11:03 ET

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Patrick Mouratoglou

New Mouratoglou Academy Zephyrhills Opens In Florida As Renowned Coach And Entrepreneur Patrick Mouratoglou Increases American Tennis Presence

ZEPHYRHILLS, Fla., Nov. 26, 2024 /PRNewswire-PRWeb/ -- Patrick Mouratoglou, current coach of four-time Grand Slam champion Naomi Osaka and legendary coach of Serena Williams, has announced the launch of his recent tennis academy in Zephyrhills, Florida just outside Tampa.



Media Type: Web – Tennis news blog

Author : Witherspoon (blogger)

Date: November 25, 2024

Link : https://10sballs.com/2024/11/25/new-mouratoglou-academy-zephyrhills-opens-in-florida/#-google_vignette

Title: *New Mouratoglou Academy Zephyrhills Opens in Florida*

Audience : 60,000 monthly

Citations :

"Located just 29 miles east of Tampa, the site was selected for its prime location in a tennis-rich region and its ability to serve both local and international talent."

"It joins the prestigious ranks of other Mouratoglou Academies located in Nice, France; Atlanta, U.S.; and Kuala Lumpur, Malaysia, with an exciting new facility planned for Melbourne, Australia, in 2027. Established in 1996, the flagship academy on the French Riviera stands as Europe's premier tennis training institution."

New Mouratoglou Academy Zephyrhills Opens in Florida

NOVEMBER 25, 2024 BY WITHERSPOON



Patrick Mouratoglou, Mouratoglou Academy owner and Naomi Osaka coach. Photo by Harry Murphy/Web Summit via Sportsfile

Patrick Mouratoglou, current coach of four-time Grand Slam champion Naomi Osaka and legendary coach of Serena Williams, has announced the launch of his recent tennis academy in Zephyrhills, Florida just outside Tampa.

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The Mouratoglou Academy Zephyrhills will be located at the (former) Sarah Vande Berg (SVB) Tennis and Wellness Center, one of the best tennis facilities in the country situated in the heart

TENNIS GRANDSTAND

UNIQUE TENNIS PERSPECTIVES

Media Type: Web – Online tennis news site

Authors : TENNISBLOGGER

Date: November 25, 2024

Link : <https://tennisgrandstand.com/2024/11/25/patrick-mouratoglou-launches-new-florida-tennis-academy-in-zephyrhills/>

Title: *Patrick Mouratoglou Launches New Florida Tennis Academy in Zephyrhills*

Audience : 25,000 monthly

Citations :

"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here... Mouratoglou Academy Zephyrhills is the latest and grandest effort in our planned expansion into the United States market. We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to getting to work to create and cultivate even more champion tennis players."

Patrick Mouratoglou Launches New Florida Tennis Academy In Zephyrhills

NOVEMBER 25, 2024 BY TENNISBLOGGERS — [LEAVE A COMMENT](#)

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"Florida is one of the world's great epicenters for tennis and one of the major hubs for top-level tennis training so of course it makes complete sense for a Mouratoglou academy to be established here," said Patrick Mouratoglou. "Mouratoglou Academy Zephyrhills is the latest and grandest effort in our planned expansion into the United States market. We are very grateful for the cooperation and partnership with the city of Zephyrhills and look forward to getting to work to create and cultivate even more champion tennis players."

Media Type: Printed Magazine

Authors : Barnes Magazine Team

Date: November 14, 2025

Link : <https://barnespublications.barnes-international.com/books/dtpi/#p=83>

Title: Mouratoglou Academy — Passing Tennis on as a Legacy

Audience : ~300,000 monthly

Citations :

"Zephyrhills, Florida—Known for developing world-class players while fostering a true sense of community, SVB now embarks on a new chapter under the Mouratoglou name. The academy's mission: to provide a premier training hub with global standards while staying true to the values that have made this tennis community exceptional for decades."

ESCAPE - ESCAPADE

Mouratoglou Academy

Passing Tennis on as a Legacy

This spring, the iconic SVB Tennis Academy officially joined the Mouratoglou universe to become the Mouratoglou Academy Zephyrhills.



Zephyrhills, Florida—Known for developing world-class players while fostering a true sense of community, SVB now embarks on a new chapter under the Mouratoglou name. The academy's mission: to provide a premier training hub with global standards while staying true to the values that have made this tennis community exceptional for decades. "Our core principles have shaped generations of champions, and I am excited to see the new opportunities we will create for players to thrive," says Patrick Mouratoglou, one of the most respected and influential tennis coaches of the 21st century. His unique "Mouratoglou Method" has guided legends such as Serena Williams, Coco Gauff, and Stefanos Tsitsipas. Led by Pascal Collard, the Zephyrhills campus is home to 15 professional-grade tennis courts, 5 padel courts, 8 pickleball courts, and a country club. This state-of-the-art complex offers athletes and their families an immersive environment where tradition meets innovation—welcoming everyone from young hopefuls chasing professional dreams to adults eager to elevate their game.

Faire du tennis un héritage

La légendaire SVB Tennis Academy a rejoint la galaxie Mouratoglou au printemps 2025 pour devenir officiellement l'Académie Mouratoglou Zephyrhills.

Zephyrhills (Floride) – Réputé pour son engagement à former des joueurs de haut niveau tout en favorisant un fort esprit communautaire, SVB entre dans une nouvelle ère en devenant la l'Académie Mouratoglou Zephyrhills : ce hub d'excellence entend fournir un centre d'entraînement du plus haut niveau international tout en

aux joueurs de s'épanouir », explique Patrick Mouratoglou, l'un des entraîneurs de tennis les plus respectés et les plus influents du XXI^e siècle. La « Méthodologie Mouratoglou » a formé certains des meilleurs joueurs mondiaux comme Serena Williams, Coco Gauff ou Stefanos Tsitsipas. Sous la direction de Pascal Collard, la

sportif ultramoderne offre aux athlètes et à leurs familles une expérience immersive où tradition et innovation se conjuguent pour façonner l'avenir de ce sport : la Mouratoglou Academy Zephyrhills accueille des joueurs de tous niveaux, des jeunes talents aspirant à devenir professionnels aux adultes cherchant à améliorer leur jeu !





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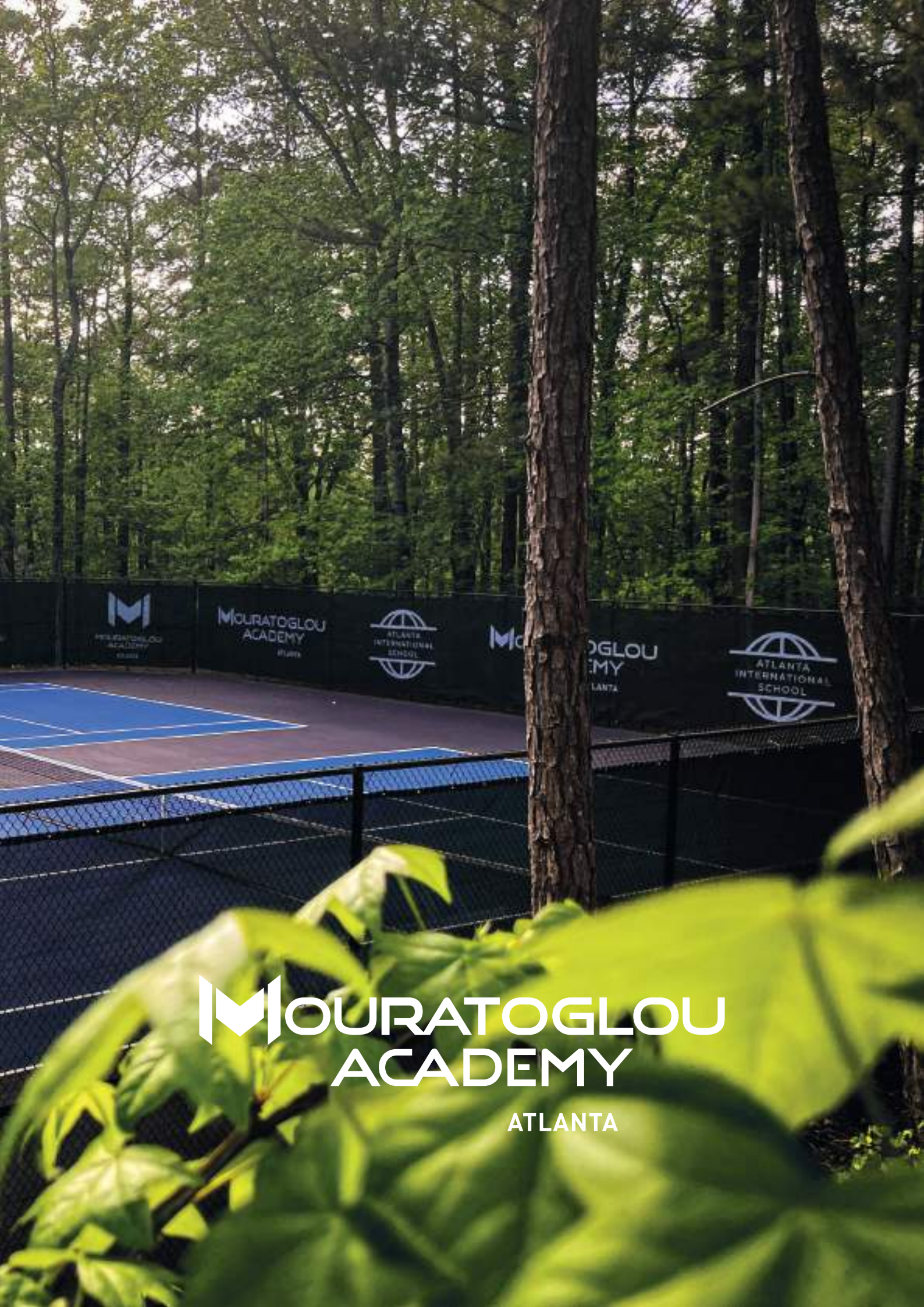
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SANDY SPRINGS

Media Type: Web – Local news site

Author : Rob Knight

Date: September 27, 2024

Link : <https://www.tennismajors.com/fr/tennis-info-tennis-actu/la-mouratoglou-academy-ouvre-deux-nouveaux-sites-aux-etats-unis-741858.html>

Title: *Atlanta International School Expands into Sandy Springs*

Audience : ~146,000 monthly

Citations :

"AIS will stay in that location while using the new campus to increase its student body and diversify its academic programming."

"The school has also announced a partnership with world-renowned tennis coach Patrick Mouratoglou. The Mouratoglou Academy Atlanta will open at the Sandy Springs campus in August 2025. The school says the academy will give young athletes the chance to receive elite training while continuing their academic pursuits."

© Rob Knight 📅 September 27, 2024

Just six months after families of students at Brandon Hall School in Sandy Springs were notified that the school was closing its doors, Atlanta International School announced that it had bought the 25-acre campus on the banks of the Chattahoochee River.

The purchase of the property more than doubles the physical footprint of the Atlanta International School, which has occupied a 17-acre campus in the Garden Hills neighborhood of Buckhead since 1995. AIS will stay in that location while using the new campus to increase its student body and diversify its academic programming.

New Campus Details

The Sandy Springs campus includes classrooms, large meeting spaces, laboratories, student dormitories, employee residential units, tennis courts, a gym, and playing field.

"AIS has grown exponentially since it was established nearly 40 years ago, and so we have been looking for additional space to accommodate the needs, ambitions, and passions of our growing student population. This acquisition will allow us to do just that," said Kevin Glass, head of AIS. "As we begin this wonderful new era for the school and look towards the future, our mission and core values will remain unchanged."

Glass added that "We now look forward to working closely with the River Gate Housing Association, the communities neighboring our new campus and Sandy Springs, to nurture an equally close relationship to the one we enjoy with our Garden Hills neighbors and Buckhead district."

Scott Britton, chair of the AIS Board of Trustees, said that the expansion of the school's physical space and facilities will enable the school to better fulfill its mission on a larger scale.



From left to right: Scott Britton, Chair of the AIS Board of Trustees, Kevin Glass, Head of School and Shelley Giberson, AIS

Media Type: Web – Local news site

Authors : Collin Kelley

Date: September 11, 2024

Link : <https://roughdraftatlanta.com/2024/09/11/renowned-tennis-coach-partners-with-atlanta-international-school-for-new-academy/>

Title: *Renowned tennis coach partners with Atlanta International School for new academy*

Audience : 150,000–200,000 monthly (estimated)

Citations :
“Patrick Mouratoglou, the tennis coach of Serena Williams and mentor to numerous rising and leading professionals, and Atlanta International School have partnered to launch Mouratoglou Academy Atlanta.”

“I am proud to bring exceptional coaches and implement our programs to an already outstanding facility, giving young players the opportunity to learn the Mouratoglou Methodology and embrace our philosophy... This approach empowers passionate players to excel both academically and, on the court, enabling them to reach their full potential and train hard every day with our guidance.”

Renowned tennis coach partners with Atlanta International School for new academy



by Collin Kelley

September 11, 2024 | 11:10 am



More



Patrick Mouratoglou and Head of AIS Kevin Glass. (Provided)

Patrick Mouratoglou, the tennis coach of Serena Williams and mentor to numerous rising and leading professionals, and Atlanta International School have partnered to launch Mouratoglou Academy Atlanta.

TRENDING ON ROUGH DRAFT

- Dunwoody Homeowners Association will not support controversial low-income housing proposal
- Brookhaven's City Centre project hit with color mismatch issue
- Opening of new Beltline segment creates 6.8 miles of continuous Westside Trail
- Georgia will experience a heat dome this week. Here's what that means and how you can prepare
- SkillsUSA National Conference comes to Atlanta June 23-27

RECENT STORIES

-  Beltline's big opening
- Pebblebrook grad returns to Atlanta in 'The Book of Mormon' tour
- Composer Christian Magby talks diving into

Media Name & Type: Tennis Majors, Web – International tennis news site

Author : Simon Cambers

Date: September 11, 2024

Link : <https://www.tennismajors.com/fr/tennis-info-tennis-actu/la-mouratoglou-academy-ouvre-deux-nouveaux-sites-aux-etats-unis-741858.html>

Title: *Mouratoglou Academy opens two new locations in the United States*

Audience : 146,000 monthly

Citations :

"Patrick Mouratoglou announced the opening of his first two academies on American soil... State-of-the-art facilities established in Atlanta (Georgia) and Zephyrhills (Florida), just outside of Tampa."

"The Atlanta academy builds upon the existing structure of Ocone Tennis Academy, a center renowned for its excellence in developing young players. It thus becomes the first facility to officially carry the Mouratoglou brand in the United States."

La Mouratoglou Academy ouvre deux nouveaux sites aux États-Unis

Patrick Mouratoglou a annoncé l'ouverture de ses deux premières académies sur le sol américain.



Simon Cambers

11 Septembre 2024

Entraîneur renommé, Patrick Mouratoglou a annoncé ce mardi l'ouverture de deux nouvelles académies, aux États-Unis.

Des installations ultramodernes établies à Atlanta (Géorgie); et Zephyrhills (Floride) juste à côté de Tampa.







MOURATOGLOU
TENNIS CENTER
HORSESHOE BAY



Media Type: Web – Event listing on regional tennis platform

Author : Not Specified

Date: Not Specified (Probably August or September 2024)

Link : <https://tennisresortsonline.com/event/mouratoglou-tennis-center-adult-weekend-tennis-camp-2/>

Title: Mouratoglou Tennis Center Adult Weekend Tennis Camp

Audience : 100,000–150,000 monthly (estimated)


Citations :

“Designed to elevate your game with drills, techniques, and strategies, weekend camps include nine hours of professional instruction and supervised match play. ”

“Adult Weekend Tennis Camp: For Players 3.0 and Above... Classic guest room accommodations, professional instruction + drills, supervised match play, mimosas following the Sunday session, personalized report, nine hours of on-court instruction. ”



Mouratoglou Tennis Center Adult Weekend Tennis Camp

 **Start Date:** 2024-11-15 **End Date:** 2024-11-17 **Registration Deadline:** 2024-11-09

Experience the Mouratoglou Tennis Center at [Horseshoe Bay Resort](#) near Austin, Texas. Work with coaches certified in the Mouratoglou coaching methodology and philosophy. Designed to elevate your game with drills, techniques, and strategies, weekend camps include nine hours of professional instruction and supervised match play. Includes Saturday lunch and Sunday mimosas. For players level 3.0 and above. 4:1 ratio of Players Per Pro.

- ◆ Friday Afternoon Tennis Social + Match Play
- ◆ Saturday Morning Drills
- ◆ Saturday Afternoon Drills + Coached Play
- ◆ Sunday Morning Match Play + Overview
- ◆ Personalized Report

As a guest of the Mouratoglou Tennis Center at Horseshoe Bay Resort, you'll enjoy access to exceptional amenities, services, and genuine Texas hospitality.

Media Type: Web – Regional lifestyle magazine

Author : Heidi Gollub

Date: July 17, 2024

Link : <https://texaslifestylemag.com/travels/horseshoe-bay-summer-2024/>

Title: *Horseshoe Bay Resort Debut World-Class Tennis Center*

Audience : 200,000 to 300,000 monthly (estimated)

Citations :

““With its incredible variety of unique experiences and amenities, Horseshoe Bay Resort provides an ideal setting to elevate tennis to its highest level. By implementing our methodology, we aim to not only enhance the tennis experience but also to amplify Texas’ strong presence in the tennis world,” Mouratoglou said. ”

“Horseshoe Bay Resort guests now have access to the premium amenities and services of Mouratoglou Tennis Center, which includes court rental, clinics, camps and lessons. You can reserve time for personalized instruction with coaches, including director Israel Castillo. Castillo’s lessons are filled with fun tennis drills and dad jokes, so even if you’re a beginner you will have a blast training with him. ”

Horseshoe Bay Resort Debuts World-Class Tennis Center

by Heidi Gollub on July 17, 2024 in Tennis



Share



If you love a good game of pickleball or get excited by tennis drills, Horseshoe Bay Resort in the Texas Hill Country is the place to be.

This resort near Marble Falls now boasts the Mouratoglou Tennis Center — the first of its kind in the U.S. — with six red clay courts, six hard tennis courts, and 14 dedicated pickleball courts.



Media Type: Web – Regional tennis association news/announcement

Author : Tammy

Date: June 27, 2024

Link : <https://www.austintennis.org/mouratoglou-tennis-center-at-horseshoe-bay-resort/>

Title: Mouratoglou Tennis Center at Horseshoe Bay Resort

Audience : 5,000–10,000 monthly (estimated)

Citations :

“World-renowned Tennis Coach Patrick Mouratoglou has opened the first U.S. location of a Mouratoglou Tennis Center at Horseshoe Bay Resort in Texas. ... This ground-breaking partnership merges top-tier tennis instruction with the premier AAA Four Diamond golf and lake resort, promising an unmatched racquet sports experience for enthusiasts of all ages and levels.”

“Hailing from Nice, France, this esteemed tennis program is best known for producing world-ranked tennis stars including Serena Williams (USA), Coco Gauff (USA), Holger Rune (Denmark), and Stefanos Tsitsipas (Greece).”

Mouratoglou Tennis Center at Horseshoe Bay Resort

by Tammy
June 27, 2024



World-renowned Tennis Coach Patrick Mouratoglou has opened the first U.S. location of a Mouratoglou Tennis Center at Horseshoe Bay Resort in Texas. Hailing from Nice, France, this esteemed tennis program is best known for producing world-ranked tennis stars including Serena Williams (USA), Coco Gauff (USA), Holger Rune (Denmark), and Stefanos Tsitsipas (Greece).

Nestled in the scenic Texas Hill Country, less than an hour from Austin, this ground-breaking partnership merges top-tier tennis instruction with the premier AAA Four Diamond golf and lake resort, promising an unmatched racquet sports experience for enthusiasts of all ages and levels.

CATA members can receive 20% off most accommodations and access to the world class

Media Type: Web – Local news site (resort & community feature)

Authors : Nathan Bush

Date: June 4, 2024

Link : <https://www.dailytrib.com/2024/06/04/horseshoe-bay-resort-now-premier-destination-for-tennis-enthusiasts/>

Title: *Renowned tennis coach partners with Atlanta International School for new academy*

Audience : 22,500 monthly

Citations :

“World-renowned tennis coach Patrick Mouratoglou opened the first-ever Mouratoglou Tennis Center in the United States at Horseshoe Bay Resort on June 1.”

“The facility, which opened June 1, features six clay and six hard tennis courts as well as 14 dedicated pickleball courts. It offers personalized training programs for all skill levels... The Mouratoglou Tennis Center is only available to Horseshoe Bay Resort guests and members.”

© 06/04/24 | LUTHER BLAD



World-renowned tennis coach Patrick Mouratoglou opened the first-ever Mouratoglou Tennis Center in the United States at Horseshoe Bay Resort on June 1. Courtesy photo.

Horseshoe Bay Resort is now home to the only Mouratoglou Tennis Center in the United States. It is named after world-renowned tennis coach Patrick Mouratoglou, who helped hone the skills of legendary player Serena Williams.

Photo courtesy of Patrick Mouratoglou. Photo credit: Patrick Mouratoglou. Photo credit: Patrick Mouratoglou.



Media Type: Web – Regional news site (sports/outdoors feature)

Date: May 29, 2024

Title: *Serena Williams' coach opens first Texas Hill Country tennis center*

Authors : Victoria Lopez, Hill Country Reporter

Link : <https://www.mysanantonio.com/sports/article/serena-williams-tennis-center-texas-19483836.php>

Audience : 1.8–2.5 million monthly (estimated SimilarWeb)

Citations :

"World-renowned tennis coach Patrick Mouratoglou, known for his famous pupil Serena Williams ... has selected the Lone Star State to home his first-ever tennis center"

"The facility will be located less than an hour away from Austin and will feature 26 courts, including six clay and six hard courts. It will also hold 14 pickleball courts... Personalized training programs will be tailored to individuals' goals and skill levels."

SPORTS

Serena Williams' coach opens first Texas Hill Country tennis center

The state-of-the-art facility is set to open on Saturday, June 1.

By **Victoria Lopez**, Hill Country Reporter
May 29, 2024



Media Type: Web – International travel and tourism news site

Authors : Not Specified (TTW Editorial Team)

Date: May 29, 2024

Link : <https://www.travelandtourworld.fr/news/article/mouratoglou-launches-the-first-ever-tennis-center-in-texas/>

Title: Mouratoglou Launches The First-ever Tennis Center in Texas

Audience : 450,000–550,000 monthly

Citations :

“Mr. Patrick Mouratoglou, the world-famous Tennis Coach, proudly declares about the inauguration of the Mouratoglou Tennis Center. This new tennis center is at Horseshoe Bay Resort, Texas. The inauguration marked a major stride in growing the international presence of Mouratoglou Academy. This pioneering alliance will unite best tennis guidance with the premier AAA Four Diamond-rated golf and lake resort.”

“This growth is among a list of tactically chosen the best places with superlative resort partners globally, providing the best tennis experiences rooted in the well-known Mouratoglou Methodology for the resort guests as well as the members.”

Mouratoglou lance le tout premier centre de tennis au Texas

mercredi 29 mai 2024



M. Patrick Mouratoglou, l'entraîneur de tennis de renommée mondiale, déclare fièrement l'inauguration du Mouratoglou Tennis Center. Ce nouveau centre de tennis se trouve au Horseshoe Bay Resort, au Texas. L'inauguration a marqué une étape majeure dans le développement de la présence internationale de la Mouratoglou Academy. Cette alliance pionnière réunira les meilleurs conseils du tennis avec le premier complexe de golf et de lac classé AAA Quatre Diamants, promettant une expérience de sports de raquette inoubliable aux supporters de différents groupes d'âge.

Media Type: Web – Regional lifestyle/travel + sports site

Author : Stephanie Allmon Merry

Date: May 28, 2024

Link : <https://austin.culturemap.com/news/travel/serena-williams-coach-opens-first-u-s-tennis-center-in-tx-hill-country/>

Title: *Serena Williams' coach opens first U.S. tennis center in TX Hill Country*

Audience : 300,000–400,000 monthly

Citations :

"Globally acclaimed tennis coach Patrick Mouratoglou, whose most famous pupil is retired legend Serena Williams, has chosen a Texas Hill Country resort for his first-ever U.S. school. The Mouratoglou Tennis Center at Horseshoe Bay Resort will bring top-tier tennis instruction to the resort known best known for its golfing and lake activities."

"The state-of-the-art Horseshoe Bay tennis facility — located near Marble Falls, about an hour from Austin — features 26 courts, including six clay and six hard courts, as well as 14 dedicated Pickleball courts, 'ensuring a diverse experience for players of all preferences and skill levels,' the release says."

Serena Williams' coach opens first U.S. tennis center in TX Hill Country

By Stephanie Allmon Merry May 28, 2024 | 3:48 am



Coach Patrick Mouratoglou looks on as Serena Williams serves during practice at 2018 Wimbledon. Getty Images

Globally acclaimed tennis coach Patrick Mouratoglou, whose most famous pupil is retired legend Serena Williams, has chosen a Texas Hill Country resort for his first-ever U.S. school. The [Mouratoglou Tennis Center at Horseshoe Bay Resort](#) will bring top-tier tennis instruction to the resort known best known for its golfing and lake activities.

Related Item:



Jul 03, 2025 | 9:00 am

Lady Bird Johnson Wildflower Center
presents Dinos in the Wild

[VIEW ALL EVENTS >](#)

PR Newswire®

Media Type: Web – Syndicated press release via PR Newswire

Authors : Mouratoglou Academy / PR Newswire

Date: May 28, 2024

Link : <https://www.prnewswire.com/news-releases/mouratoglou-announces-launch-of-first-ever-tennis-center-in-texas-at-horseshoe-bay-resort-302156903.html>

Title: Mouratoglou Announces Launch of First-Ever Tennis Center in Texas at Horseshoe Bay Resort

Audience : 368,000 monthly (estimated)

Citations :

"World-renowned Tennis Coach Patrick Mouratoglou proudly announces the inauguration of the Mouratoglou Tennis Center at Horseshoe Bay Resort in Texas. This pioneering alliance will unite best tennis guidance with the premier AAA Four Diamond-rated golf and lake resort."

"The opening of the Mouratoglou Tennis Center at Horseshoe Bay marks a major step in the academy's expansion strategy, bringing world-class training and performance methodology to the heart of Texas, in a setting known for its luxury and scenic appeal."

MOURATOGLOU ANNOUNCES LAUNCH OF FIRST-EVER TENNIS CENTER IN TEXAS AT HORSESHOE BAY RESORT

NEWS PROVIDED BY
Mouratoglou Academy →
May 28, 2024, 11:48 ET

SHARE THIS ARTICLE



HORSESHOE BAY, Texas, May 28, 2024 /PRNewswire/ – World-renowned Tennis Coach Patrick Mouratoglou proudly announces the inauguration of the [Mouratoglou Tennis Center at Horseshoe Bay Resort](#) in Texas, marking a significant stride in expanding the [Mouratoglou Academy's](#) global presence. This ground-breaking partnership will merge top-tier tennis instruction with the premier AAA Four Diamond-rated golf and lake resort, promising an unmatched racquet sports experience for enthusiasts of all ages and levels.

The esteemed Mouratoglou Academy, based in the French Riviera since 1996, has long been synonymous with tennis excellence, hosting the training grounds of top professionals on the ATP and WTA tour. This expansion is among a list of strategically selected premier locations with world-class resort partners around the globe, offering elite tennis experiences rooted in the renowned Mouratoglou Methodology for both resort guests and members. The collaboration of Mouratoglou and Horseshoe Bay Resort is a testament to Mouratoglou's commitment to bringing high level tennis experiences to enthusiasts worldwide, building on a stellar track





**MOURATOGLU
TENNIS CENTER
AMELIA ISLAND**

Media Type: Web – Regional business news
(tourism/sports business)

Author : Matt Denis

Date: March 31, 2025

Link : <https://www.bizjournals.com/jacksonville/news/2025/03/31/mouratoglou-tennis-ritz-carlton-amelia.html>

Title: *The Ritz-Carlton Amelia Island unveils partnership with renowned Mouratoglou tennis program*

Audience : 500,000–600,000 monthly

Citations :

"The celebrated tennis academy that has trained champions will now apply its unique methodology in Northeast Florida."

Paid article to access the content.

The Ritz-Carlton Amelia Island unveils partnership with renowned Mouratoglou tennis program



Patrick Mouratoglou.
JULIEN NOUET



By Matt Denis – Reporter, Jacksonville Business Journal
Mar 31, 2025 Updated Mar 31, 2025 9:45am EDT





**MOURATOGLOU
TENNIS CENTER
GUADALAJARA**

Media Type: Web – International travel and tourism news site

Authors : Roberto Téllez

Date: February 21, 2025

Link : <https://tenisfmt.com/estamos-comprometidos-con-el-tenis-de-mexico-mouratoglou/>

Title: *We Are Committed to Mexican Tennis: Mouratoglou*

Audience : 20,000–30,000 monthly

Citations :

"Mexican entrepreneurs Gustavo Santoscoy Arriaga and Gustavo Santoscoy García, of GS Sports Management, announced the launch of the 'Mouratoglou Tennis Center Guadalajara,' accompanied by coach Patrick Mouratoglou and former Davis Cup player Luis Enrique 'La Araña' Herrera... With the opening of this academy, a historic moment will be experienced, as Mouratoglou's presence will be complete across four continents: Europe, Asia, Oceania, and the Americas."

"Our journey is completed with the arrival of our first center in Latin America. With Guadalajara we create a global network of world-class tennis destinations... In partnership with GS Sports Management," said Mouratoglou, 'we are committed to growing tennis in Mexico and inspiring the next generation of players. We are eager to see this project come to life. See you soon, Guadalajara!"

ESTAMOS COMPROMETIDOS CON EL TENIS DE MÉXICO: MOURATOGLOU

21 FEBRERO 2025 | TENIS | 10:00 AM

Los empresarios mexicanos Gustavo Santoscoy Arriaga y Gustavo Santoscoy García, de GS Sports Management, anunciaron el lanzamiento del "Centro de Tenis Mouratoglou Guadalajara", en compañía del entrenador Patrick Mouratoglou, y del ex Copa Davis mexicano Luis Enrique "La Araña" Herrera. Con la inauguración de esta Academia, se vivió un momento histórico, ya que se completó la presencia de Patrick Mouratoglou a nivel global en cuatro continentes del mundo: Europa, Asia, Oceanía y América. Mouratoglou es un destacado entrenador que ha llevado a la cima a jugadores como Naomi Osaka, Stefanos Pappas, Serena Williams y Holger Rune entre otros.

"Nuestro viaje se completa con la llegada de nuestro primer centro en Latinoamérica. Con Guadalajara creamos una red global de destinos de tenis de clase mundial", ha dicho Patrick.

"En asociación con GS Sports Management, -dijo-, estamos comprometidos con el crecimiento del tenis en México e inspirar a la próxima generación de jugadores.

"Estamos ansiosos por ver cómo este proyecto cobra vida. ¡Nos vemos pronto, Guadalajara!"

Por su parte, Gustavo Santoscoy Arriaga, presidente de GS Sports Management, comentó durante la presentación del proyecto, que "Patrick es uno de los más reconocidos entrenadores de la historia del tenis mundial. Un activo que vale mucho para el desarrollo de nuestro deporte y que mejor tener a alguien con toda su experiencia, para poder desarrollar jugadores y para hacer más tenistas en el país. "Este es uno de los proyectos que más gratificación tenemos. El poder ayudar al desarrollo de nuevos tenistas, de traer más gente a jugar tenis y de hacer de este deporte uno de los mejores deportes del mundo", añadió.

La "Mouratoglou Tennis Center Guadalajara", será la decimotercera Academia en el mundo de este tipo y estará ubicada en las instalaciones del Centro Panamericano de Tenis de Zapopan.

Ampliará sus servicios al público. En la misma la inaugurará oficialmente personalmente más miembros de

Media Type: Web – National business & sports publication

Author : Fredi Figueroa

Date: February 17, 2025

Link : <https://www.eleconomista.com.mx/deportes/mexico-albergara-academia-mouratoglou-en-foque-profesionalismo-20250217-746739.html>

Title: Mexico to Host Mouratoglou Academy with Professional Focus

Audience : 5–6 million monthly

Citations :

"Guadalajara will be the 13th location in the world among Patrick Mouratoglou's tennis development centers. One of the main objectives is to launch Mexican players onto international tours within six years."

"Operations will begin in March at the Zapopan Pan American Tennis Center. It will cater to about 150 students daily across all age levels, from age four up to adults, using ten mini-tennis courts, eight external courts, and two stadium courts. Luis Enrique 'La Araña' Herrera will direct the academy."

DEPORTES

México albergará Academia Mouratoglou con enfoque al profesionalismo

Guadalajara será la sede 13 en el mundo de los centros de desarrollo tenístico de Patrick Mouratoglou. Uno de los principales objetivos es catapultar mexicanos a giras internacionales en un máximo de seis años.



Academia Mouratoglou / ESPECIAL

Media Type: Web – Regional news site (sports/feature section)

Authors : Not Specified

Date: February 17, 2025

Link : <http://24horaspuebla.com/2025/02/patrick-mouratoglou-llega-a-guadalajara-para-potenciar-el-tenis/>

Title: *Patrick Mouratoglou Arrives in Guadalajara to Boost Tennis*

Audience : 50,000–80,000 monthly

Citations :

“Patrick Mouratoglou, the famed coach of Serena Williams and Naomi Osaka, has confirmed the opening of his first tennis academy in Guadalajara, Mexico. Alongside former Mexican player Luis Enrique Herrera, Mouratoglou aims to elevate Mexican talent in the sport, offering elite training at the Pan American Tennis Center in Zapopan, Jalisco. The opening is scheduled for March this year.”

“The new academy will be the first Mouratoglou Tennis Center in Latin America. According to the coach, the main goal is to grow tennis in the region and prepare future champions with the level needed to compete internationally. ‘We are very proud that Guadalajara is the first center in Latin America,’ Mouratoglou stated.”

Patrick Mouratoglou llega a Guadalajara para potenciar el tenis

por Redacción
febrero 17, 2025



Ultimas Notas

Puebla crea el primer Consejo de Resiliencia

Inician foros “Hablemos del Campo” en Xiutetelco

SSP y GN detienen a tres asaltantes en autopista

Avanza proyecto FertiPue para rescate de Valsequillo

Puebla reporta 92 casos de dengue en 2025

Patrick Mouratoglou, el famoso entrenador de Serena Williams y Naomi Osaka, ha confirmado la apertura de su primera academia de tenis en Guadalajara, México. Junto con el extenista mexicano Luis Enrique Herrera, Mouratoglou pretende potenciar el talento mexicano en el deporte blanco, ofreciendo un espacio de formación de élite en el Centro Panamericano de Tenis de Zapopan, Jalisco. La



Media Type: Web – National Mexican news outlet (sports section)

Authors : Vanessa Flores

Date: February 16, 2025

Link : <https://www.milenio.com/deportes/tenis/guadalajara-sera-casa-del-mouratoglou-tennis-center>

Title: *Guadalajara will be home to the Mouratoglou Tennis Center*

Audience : 4–5 million monthly

Citations :

"It's a long-term partnership with you. It's a great first step because we really want Guadalajara to become the top place to develop the best talents in Mexico and all of Latin America. We are very confident and extremely excited about the future with you. I can't wait for it to begin. When I look at what you have already done, it seems it has already started." — Patrick Mouratoglou"

"The Mouratoglou Tennis Center Guadalajara is the first of its kind in all of Latin America, a project built with GS Sports Management... Elements include eight high-performance courts and two stadium courts, equipped with state-of-the-art facilities; under the direction of former top-50 player Luis Enrique 'La Araña' Herrera."

Guadalajara será casa del Mouratoglou Tennis Center

El proyecto que se consolida de la mano de GS Sports Management, empresa responsable del crecimiento exponencial que ha tenido el deporte blanco en Guadalajara



Presentación del Mouratoglou Tennis Center. (Cortesía)

Vanessa Flores

Guadalajara / 16.02.2025 15:30:10



El tenis del más alto nivel es una realidad para Guadalajara, Patrick Mouratoglou coach de Naomi Osaka y ex entrenador de Serena Williams, hizo oficial el anuncio de la creación de un centro deportivo en donde su metodología y experiencia obtenida a lo largo de las pistas de todo el mundo estarán al alcance de los tapatíos.

Media Type: Web – National news site (sports section)

Author : Agustín Elías

Date: February 16, 2025

Link : <https://www.eluniversal.com.mx/deportes/patrick-mouratoglou-abrira-en-guadalajara-su-primero-centro-de-tenis-en-latinoamerica/>

Title: *Patrick Mouratoglou to Open First Tennis Center in Latin America in Guadalajara*

Audience : 3.5 – 4 million monthly

Citations :

“Coach and entrepreneur Patrick Mouratoglou announced the launch of the Mouratoglou Tennis Center Guadalajara. This facility, opening in March, will be the first of its kind in Latin America and expands the global presence of the Mouratoglou Academy.”

“The new center in Guadalajara will include eight high-performance courts and two stadium-style courts, all equipped with state-of-the-art technology. Luis Enrique ‘La Araña’ Herrera will serve as the academy’s director. ‘We will offer a wide range of programs — from mini tennis for very young children (starting at age four) to adult classes and, of course, high-performance training.’”

Patrick Mouratoglou abrirá en Guadalajara su primer Centro de Tenis en Latinoamérica

Luis Enrique ‘La Araña’ Herrera será director de la academia del coach de Naomi Osaka y exentrenados de Serena Williams



FOTO: ESPECIAL - Patrick Mouratoglou abrirá en Guadalajara su primer Centro de Tenis en Latinoamérica

Media Type: Web – Regional/national Mexican news site (sports section)

Authors : Andrea García

Date: February 16, 2025

Link : <https://www.milenio.com/deportes/tenis/guadalajara-sera-casa-del-mouratoglou-tennis-center>

Title: *Guadalajara, the chosen one! Patrick Mouratoglou Academy ready to open its doors*

Audience : 2–3 million monthly

Citations :

"It was announced the opening of Patrick Mouratoglou's thirteenth academy in the world, but the first in Latin America, with the Pearl of the West (Guadalajara) chosen as its location."

"During the press conference, Mouratoglou stated: "It's a great first step because we really want Guadalajara to become the ideal place to develop the best talents in Mexico and all of Latin America... This second project is also significant and will help grow tennis in the region."

¡Guadalajara la elegida! Academia de Patrick Mouratoglou lista para abrir sus puertas

Se anunció la apertura de la decimotercera academia de Patrick Mouratoglou en el mundo, pero la primera en América Latina, siendo la Perla Tapatía la elegida

Por: Andrea García
16 de febrero de 2025 - 15:40 hrs



La llegada del UTS a Guadalajara trajo consigo la Mouratoglou Academy. CORTECRA/ UTS Guadalajara.

Media Type: Web – National Mexican news site (sports section)

Author : Jorge Briones

Date: February 16, 2025

Link : <https://esto.com.mx/873811-patrick-mouratoglou-abre-una-academia-de-tenis-en-guadalajara/>

Title: *Patrick Mouratoglou opens tennis academy in Guadalajara*

Audience : 1.5–2 million monthly

Citations :

"With the firm goal of leveraging the boom in tennis in Mexico, Patrick Mouratoglou and GS Sports Management announced the creation of a Tennis Center led by the legendary coach, with its first academy in Latin America—located at the Pan American Tennis Center in Zapopan, Jalisco."

"This will be the 13th Mouratoglou Tennis Center in the world, a school that has formed countless players benefiting from the knowledge of the former coach of Serena Williams... 'Our work will focus solely on Mexico for now... Mexico is enormous, this is the priority,'" said Mouratoglou."

16, febrero 2025 - 15:54 | Jorge Briones / ENMADO

La nueva academia de tenis de Patrick Mouratoglou que está ubicada en Guadalajara

El extenista Patrick Mouratoglou, dio la noticia de la apertura de su nueva academia de tenis que está ubicada en Guadalajara

Comparta este artículo



Patrick Mouratoglou inaugura academias de tenis en Guadalajara Foto: UTS Guadalajara

Guadalajara. – Con el firme objetivo de aprovechar el boom que se vive por el 'deporte blanco' en México, Patrick Mouratoglou y GS Sports Management anunciaron la creación de un Centro de Tenis que dirige el legendario entrenador y que tendrá su primera Academia en Latinoamérica, más precisamente en el Centro Panamericano de Tenis ubicado en Zapopan, Jalisco.

Te podría interesar: Cancún Open, el torneo de tenis femenino que busca darle oportunidades al talento

Media Type: Web – Sports management company/news announcement

Author : GS Sports Management

Date: February 16, 2025

Link : <https://gssportsmanagement.com.mx/2025/02/16/mouratoglou-tennis-center-llega-a-guadalajara-en-marzo/>

Title: Mouratoglou Tennis Center Comes to Guadalajara in March

Audience : 10,000–20,000 monthly

Citations :

"The Mouratoglou Tennis Center Guadalajara will have eight high-performance courts and two stadium courts, with state-of-the-art training facilities... The center is scheduled to open in March 2025 in Guadalajara."

"GS Sports Management X Mouratoglou ... The Mouratoglou Tennis Center Guadalajara combines world-class coaching with top-tier facilities, ensuring players of all levels can train and compete at the highest standards."

Mouratoglou Tennis Center llega a Guadalajara en marzo

mayra - February 16, 2025



Guadalajara, Jalisco, 15 de febrero de 2025.- El entrenador y empresario internacional Patrick Mouratoglou, entrenador de Serena Williams y actual coach de la ganadora de cuatro títulos de Grand Slam Naomi Osaka, anunció el lanzamiento del Centro de Tenis Mouratoglou Guadalajara. Será el primero en su tipo en América Latina, y será la que tiene presencia en todos los continentes.

En el Mouratoglou Tennis Center Guadalajara los jugadores tendrán acceso a la famosa Metodología Mouratoglou. Bajo el liderazgo de Luis Enrique Herrera y un equipo de entrenadores de clase mundial, este centro ofrecerá una experiencia de entrenamiento totalmente inmersiva y personalizada adaptada a jugadores de todas las edades y niveles de habilidad, ya sea que compitan profesionalmente o de manera recreativa.

"Crear un Centro de Tenis Mouratoglou en México es un paso significativo en nuestra misión de hacer que el entrenamiento de alto rendimiento sea accesible en todo el mundo. Este centro será un lugar donde la pasión y la dedicación se unan", dijo el entrenador.

En las instalaciones habrá amenities de última generación, incluidas ocho canchas y dos canchas de tribuna. Desarrollado en una asociación estratégica a largo plazo con GS Sports Management, el centro tiene como objetivo elevar el tenis en México, brindando oportunidades para el desarrollo de jugadores.

Esta última expansión se une a la red de prestigiosos Centros de Tenis Mouratoglou en todo el mundo, que incluyen ubicaciones en Dubai (Emiratos Árabes Unidos), Costa Mujeres (México), Costa Smeralda (Italia), Beijing (China), Bali (Indonesia), El Cairo (Egipto) y sitios de EE. UU. como Morristown Bay (Texas), Naples (Florida), Jeddah (Arabia Saudita) y Los Angeles (California).



Media Type: Web – National Mexican news outlet (sports section)

Author : Vanessa Flores

Date: February 16, 2025

Title: Mouratoglou Tennis Center officially presented — the first in Mexico and all Latin America

Link : <https://www.estadiodeportes.mx/deportes/Presentan-oficialmente-el-Moratoglu-Tennis-Center-primer-en-Mexico-y-toda-Latinoamerica-20250218-0017.html>

Audience : 4–5 million monthly

Citations :

"It's a long-term partnership with you. It's a great first step because we truly want Guadalajara to become the top place for developing the best talents in Mexico and all of Latin America. We are very confident about the future with you and extremely excited. I can't wait for it to begin. When I look at what you've already done, it feels like it's already started," expressed Patrick Mouratoglou.

"The Mouratoglou Tennis Center Guadalajara is the first of its kind in all of Latin America, a project coming to life with GS Sports Management... Eight high-performance courts and two stadium courts, complete with top-tier facilities and amenities, will form the project with the goal of elevating the level of Mexican tennis. Luis Enrique Herrera... will lead the center alongside a team of top-tier coaches."

Presentan oficialmente el Moratoglu Tennis Center, primer en México y toda Latinoamérica

8 de febrero de 2025 · 10:34 hrs

Lectura 2 min



Patrick Mouratoglou abre en Guadalajara su primer Centro de Tenis en Latinoamérica - José Moreno (José Moreno)

Media Type: Web – National news site (sports section)

Authors : Vanessa Flores

Date: February 16, 2025

Link : <https://www.telediario.mx/deportes/tenis/patrick-mouratoglou-y-su-vision-para-llevar-el-tenis-a-guadalajara>

Title: *Guadalajara is preparing to become the epicenter of elite tennis with the arrival of Patrick Mouratoglou.*

Audience : 2–3 million monthly

Citations :

"It's a long-term partnership with you. It's a great first step because we really want Guadalajara to become the top place to develop the best talents in Mexico and all of Latin America. We are very confident about the future with you and extremely excited. I can't wait for it to begin. When I look at what you've already done, it feels like it's already started," said Patrick Mouratoglou.

"Patrick Mouratoglou emphasized that this project represents a significant milestone in his global expansion, stating that Latin America has long been a priority for his academy. He praised Guadalajara's growing tennis culture and expressed strong confidence in the region's potential to produce top international players."

Guadalajara se prepara para ser el epicentro del tenis de élite con la llegada de Patrick Mouratoglou

Es el primero de su tipo en toda Latinoamérica, proyecto que se consolida de la mano de GS Sports Management.



Patrick Mouratoglou coach de Naomi Osaka y ex entrenador de Serena Williams. / Vanessa Flores

Vanessa Flores

Guadalajara / 16.02.2025 17:36:00



Media Type: Web – Regional Mexican news outlet (Mural is part of the Reforma Group)

Author : Raúl Luna

Date: February 16, 2025

Link : <https://www.mural.com.mx/anuncian-el-mouratoglu-tennis-center-en-guadalajara/ar2955083>

Title: Mouratoglou Tennis Center announced in Guadalajara

Audience : 1–2 million monthly

Citations :

"Guadalajara will be the first city in Latin America to host a Mouratoglou Tennis Center, marking a significant milestone in the expansion of the prestigious tennis academy. This center aims to elevate tennis training standards in Mexico and the region."

"The new academy will feature world-class infrastructure, including multiple high-performance courts and expert coaching led by Luis Enrique Herrera, aiming to foster top-level tennis talent in Mexico."

Anuncian el Mouratoglou Tennis Center en Guadalajara

02 MIN 00 SEG

Raúl Luna

Guadalajara, México (16 febrero 2025) .-16:03 hrs



Guadalajara será sede del primer Mouratoglou Tennis Center en Latinoamérica. Crédito: Cortesía



2 TENNIS CENTERS

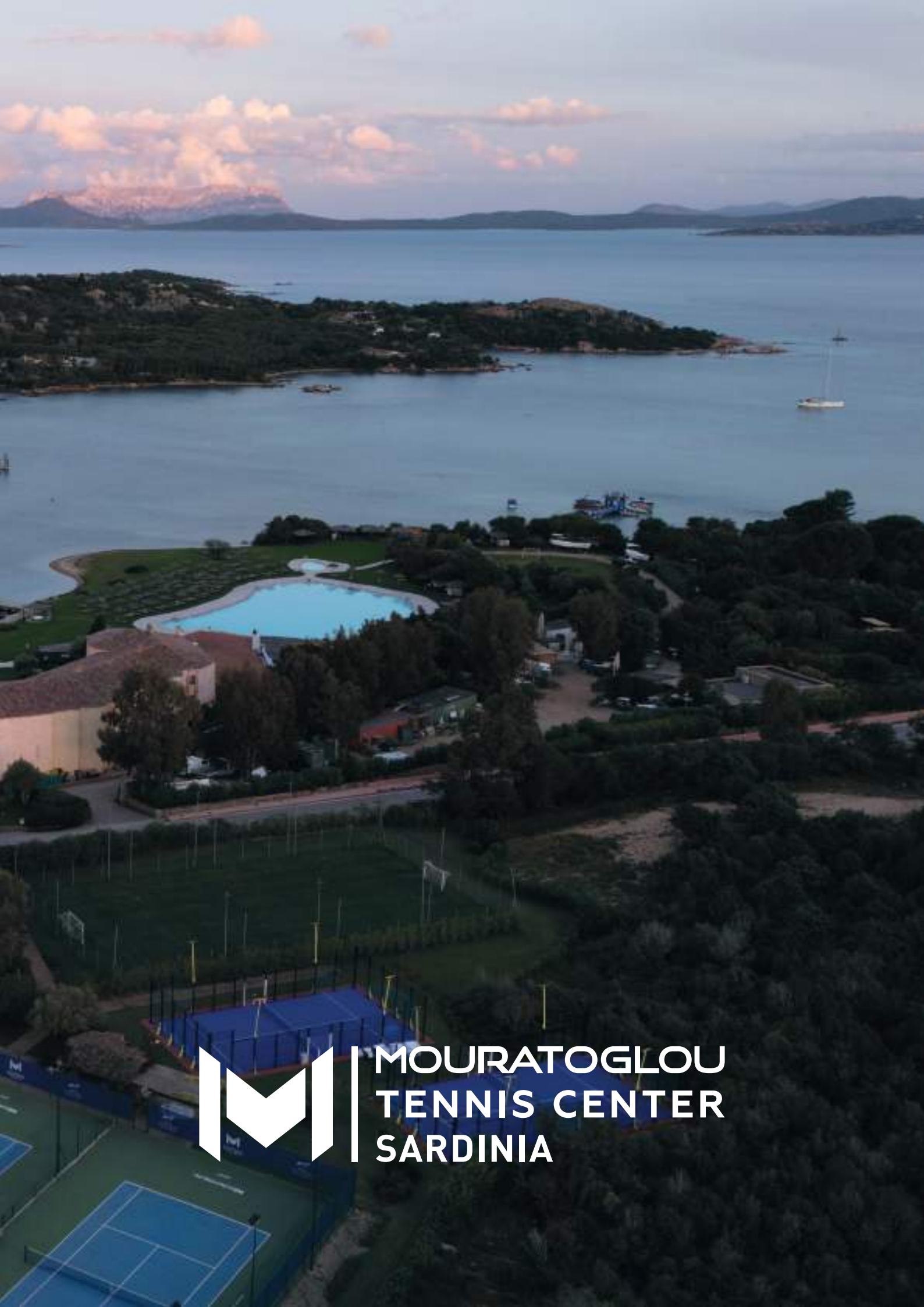
EUROPE

«On the worst days, it's your mindset that makes you a champion. [...] Control what you can, and let go of what you can't.»

Patrick Mouratoglou







**MOURATOGLOU
TENNIS CENTER
SARDINIA**

Media Type: Web Web blog article (Travel Series section on Broken Rackets)

Authors : Emanuele D'Angelo

Date: August 14, 2024

Link : <https://www.brokenrackets.com/blogs/travel-series/mouratoglou-sardinia-tennis-at-hotel-cala-di-volpe>

Title: *Sardinia: Tennis with Mouratoglou at Hotel Cala di Volpe.*

Audience : 20,000 to,50 000 monthly (estimated)

Citations :

"The hotel has partnered with our friends at the Mouratoglou Academy to offer a unique tennis experience. This location is the first Italian Mouratoglou Tennis Center, and the fourth in the world."

"We spent two hours on the courts with a coach from the Mouratoglou Tennis Center, fine-tuning our game with the backdrop of the Mediterranean."



Sardinia: Tennis with Mouratoglou at Hotel Cala di Volpe

Aug 14, 2024 / Emanuele D'Angelo

On our recent visit to Sardinia, we were lucky enough to stay in the beautiful Porto Cervo area, north of the island. Our time there was filled with sunny days over breathtaking views, and of course, time on the courts.

We played tennis at one of our favorite spots on the island, Hotel Cala di Volpe. The views of the famous "cala", where yacht tenders drop off their guests, are truly something special. The hotel has partnered with our friends at the Mouratoglou Academy to offer a unique tennis experience. This location is the first Italian Mouratoglou Tennis Center, and the fourth in the world.

At Hotel Cala di Volpe, the Mouratoglou Tennis Center offers something for everyone: customized programs, individual and group lessons, and sessions designed for kids and families on vacation. Every coach is trained in the Mouratoglou method and speaks multiple languages, catering to guests from all over the world.

The hotel offers four tennis courts and two padel courts, perfect for getting in a few sets under the Sardinian sun. We spent two hours on the courts with a coach from the Mouratoglou Tennis Center, fine-tuning our game with the backdrop of the Mediterranean.

Media Type: Web – Official tourism and lifestyle platform for Costa Smeralda

Author : Giandomenico Mele

Date: June 18, 2024

Link : costasmeralda.it/en/article/the-mouratoglou-tennis-center-at-the-hotel-cala-di-volpe/

Title: *The Mouratoglou Tennis Center at the Hotel Cala di Volpe*

Audience : 50,000–100,000 monthly

Citations :

"Sardinia in general and Porto Cervo in particular are an extraordinary destination for both residents and visitors, thanks to their unique infrastructure, geographical position, and high-class facilities," explains Patrick Mouratoglou."

"The Mouratoglou Tennis Center Costa Smeralda in Sardinia has opened its doors, with state-of-the-art facilities including four tennis courts and two padel courts for players of all ages and levels, as well as a range of bespoke programmes with individual and group lessons, sessions for children and families on holiday, plus a rolling programme of social events."

JUNE 18, 2024

The Mouratoglou Tennis Center at the Hotel Cala di Volpe

Patrick Mouratoglou has chosen the courts of Porto Cervo for his first Center in Italy

The incredible Jannik Sinner now number one in the world and a new generation of great Italian tennis pros who grew up with the talented South Tyrol player have made the racquet - along with its sibling, the padel - the sport of the moment in Italy. A boom in registrations for tennis clubs and exponential growth in TV audiences make this a phenomenon that's not just about the sport, but the lifestyle too. **Hotel Cala di Volpe** in **Porto Cervo** remains an exceptional tennis destination as it confirms its partnership for the 2024 season with Patrick Mouratoglou, one of the most esteemed and influential coaches of the century. The founder and CEO of the Mouratoglou Academy, one of the world's leading tennis academies, Patrick Mouratoglou chose the courts at Hotel Cala di Volpe for his first Italian Mouratoglou tennis camp, the fourth in the world. *"Sardinia in general and Porto Cervo in particular are an extraordinary destination for both residents and visitors, thanks to their unique infrastructure, geographical position and high-class facilities",* Patrick Mouratoglou explains. *"I'm enthusiastic about bringing my brand to Hotel Cala di Volpe, where a*



Media Type: Web - Online luxury lifestyle magazine

Authors : Not specified

Date: April 26, 2024

Link : <https://signemagazine.com/lifestyle/hotels/hotel-cala-di-volpe-sardinia-offers-a-host-of-destination-focused-activities/>

Title: *Hotel Cala di Volpe, Sardinia, Offers a Host of Destination-Focused Activities*

Audience : 30,000–60,000 monthly

Citations :

"The iconic Hotel Cala di Volpe, nestled on the idyllic 'Costa Smeralda'... reopened recently, just in time for the Summer holiday season. This Marriott International's 'The Luxury Collection' property offers a host of destination-focused activities on land and sea."

"For Tennis and padel enthusiasts, guests of the hotel can avail the world-class Mouratoglou Tennis Center Sardinia... The centre comprises four tennis courts and two padel courts and offers a variety of tailor-made programs, including private lessons, group lessons, kid's programs, and social activities, for all levels and ages."

HOTELS

Hotel Cala di Volpe, Sardinia, Offers a Host of Destination Focused Activities

APRIL 26, 2024 | 5 MINUTE READ



The iconic Hotel Cala di Volpe, nestled on the idyllic 'Costa Smeralda' (the Emerald Coast) in north-eastern Sardinia, reopened recently, just in time for the Summer holiday season. This Marriott International's 'The Luxury Collection' property offers a host of destination-focused activities on land and sea.

FAMILY TRAVELLER

Media Type: Web – Online travel/lifestyle magazine

Author : Not Specified

Date: June 25, 2023

Link : <https://familytraveller.com/holiday-destinations/europe/italy/hotel-cala-di-volpe-sardinia/>

Title: *Kids get superstar tennis coaching in sunny Sardinia this summer*

Audience : 150,000 to 300,000 monthly

Citations :

"This summer Hotel Cala di Volpe launches the Patrick Mouratoglou Tennis Centre Sardinia. Superstar tennis coaching, sunshine and beaches? This is one family resort you need to know more about."

"Over the last 25 years, Patrick Mouratoglou has stood at the top of the tennis industry. He's one of the most influential and respected coaches of the 21st century... With 10 Grand Slam titles, four Coach of the Year awards... and over 40 players who've reached the Top 100 under his instruction — Patrick Mouratoglou knows how to succeed!"

Last updated 25th June 2023

This summer Hotel Cala di Volpe launches the Patrick Mouratoglou Tennis Centre Sardinia. Superstar tennis coaching, sunshine and beaches? This is one family resort you need to know more about.



Patrick Mouratoglou Tennis Centre Sardinia, Hotel Cala di Volpe

Media Type: Web – Regional tourism & lifestyle site- published by costa esmeralda

Date: June 12, 2023

Title: *The first Mouratoglou Tennis Center in Italy opens in Cala di Volpe*

Authors : Giandomenico Mele

Link : <https://www.unionesarda.it/en/the-first-mouratoglou-tennis-center-in-italy-opens-in-cala-di-volpe-hs9qplx5>

Audience : 50,000–100,000 monthly

Citations :

"The season of the Mouratoglou Tennis Center Costa Smeralda started on 1st June respecting the quality and professionalism standards of the first Mouratoglou Academy, which is based on the French Riviera. I am enthusiastic about bringing my brand to Hotel Cala di Volpe, where a new public ... will be able to get to know the philosophy of the Mouratoglou methodology."

"Sardinia in general and the Costa Smeralda in particular represent an extraordinary destination for both visitors and residents, thanks to their unique infrastructure, geographical position and high-class services: when the opportunity arose to create a unique tennis experience on the Costa Smeralda, I already knew it would be an extraordinary project," explains Mouratoglou. "

The first Mouratoglou Tennis Center in Italy opens in Cala di Volpe

"An extraordinary destination thanks to the uniqueness of its infrastructure, geographical location and high-class services," says the coach of several racket stars



Patrick Mouratoglou

Per restare aggiornato entra nel nostro [canale Whatsapp](#)

After the great padel, Cala di Volpe opens its doors to great tennis. The iconic Costa Smeralda hotel was chosen by Patrick Mouratoglou as the site of the first Mouratoglou Tennis Center in Italy.

«Sardinia in general and the Costa Smeralda in particular represent an extraordinary





Media Type: Web – National news agency (regional Sardinia section)

Date: June 11, 2023

Title: *At Cala di Volpe: the Patrick Mouratoglou Tennis Academy*

Author : ANSA Sardegna editorial team

Link : https://www.ansa.it/sardegna/notizie/2023/06/11/al-cala-di-volpe-lacademy-tennis-di-patrick-mouratoglou_811f5b89-9718-48b3-8aa-edae83466035.html

Audience : 8–10 million monthly

Citations :

"One of the world's top tennis academies has chosen the courts of the Hotel Cala di Volpe, in Costa Smeralda, to open its first center in Italy—the fourth in the world."

"Four tennis courts and two padel courts for players of all levels and ages, and a variety of tailored programs with private lessons, group lessons, children's sessions, and family holiday options. The center opened on June 1, with coaches trained and certified in the Mouratoglou philosophy, all bilingual to meet the needs of Cala di Volpe guests."

Al Cala di Volpe l'Academy tennis di Patrick Mouratoglou



Una delle principali Academy di tennis al mondo ha scelto i campi dell'Hotel Cala di Volpe, in Costa Smeralda, per aprire il suo primo centro in Italia, il quarto al mondo.

L'iconico hotel di proprietà di Smeralda Holding, controllata dalla Qatar Investment Authority, questo anno festeggia i suoi 60 anni di

Condividi



Tennis Alberghiero
Patrick Mouratoglou

Media Type: Web – Online regional news article

Author : Not Specified

Date: June 11, 2023

Link : <https://www.lanuovasardegna.it/olbia/cronaca/2023/06/11/news/mouratoglou-sbarca-al-cala-di-volpe-e-il-suo-primo-tennis-center-in-italia-1.100323228>

Title: Mouratoglou arrives at Cala di Volpe: his first Tennis Center in Italy

Audience : 80,000 to 120,000 monthly

Citations :

"Patrick Mouratoglou, one of the most influential and respected tennis coaches in the world, inaugurates at Hotel Cala di Volpe the first Mouratoglou Tennis Center in Italy in partnership with Smeralda Holding, fully owned by Qatar Investment Authority."

"On June 1, the Mouratoglou Tennis Center Costa Smeralda in Sardinia opened its doors, offering state-of-the-art facilities that include four tennis courts and two padel courts for players of all levels and ages, along with a variety of tailored programs with private lessons, group lessons, kids' and family programs, plus a rotating program of social activities. All coaches are trained and certified using the Mouratoglou methodology and are bilingual to cater to foreign guests. The Sports Center will be a cutting-edge international reference point."

Costa Smeralda

Mouratoglou sbarca al Cala di Volpe: è il suo primo tennis center in Italia



L'influente allenatore internazionale nella sua academy ha avuto personaggi come Serena Williams, Stefanos Tsitsipas e Holger Rune

11 giugno 2023 10:47

2 MINUTI DI LETTURA



Porto Cervo Patrick Mouratoglou, uno dei più influenti e rispettati allenatori del tennis mondiale, inaugura all'Hotel Cala di Volpe il primo Mouratoglou Tennis Center in Italia in partnership con la società Smeralda Holding, interamente controllata dalla Qatar Investment Authority. Fondatore e Ceo della Mouratoglou Academy, una delle principali academy di tennis al mondo, dalle cui lezioni sono passati personaggi come Serena Williams, Stefanos Tsitsipas e Holger Rune, per fare alcuni esempi, ha scelto i campi da tennis dell'Hotel Cala di Volpe per il suo quarto centro tennis al mondo. «La Sardegna in generale e la Costa Smeralda in particolare – spiega – rappresentano una destinazione straordinaria sia per i visitatori che per i residenti. Sono entusiasta di portare il mio marchio qui, dove un nuovo pubblico potrà

Primo piano

Le indagini

Omicidio nell'ovile: a Orune lo spettro della faida

Emergenza sanità

Paziente devasta il pronto soccorso dell'ospedale di Olbia

Media Type: Web – Online news blog (Unica Radio – Lifestyle/Sport section)

Author : Andrea Marcia

Date: June 11, 2023

Link : <https://www.lanuovasardegna.it/olbia/cronaca/2023/06/11/news/mouratoglou-sbarca-al-cala-di-volpe-e-il-suo-primo-tennis-center-in-italia-1.100323228>

Title: *Patrick Mouratoglou: the Tennis Academy at Cala di Volpe*

Audience : 40,000 to 80,000 monthly

Citations :

"Patrick Mouratoglou's Tennis Academy has chosen the courts in Costa Smeralda to open its first center in Italy."

"The new Mouratoglou Tennis Center in Sardinia offers not only top-tier coaching but also a personalized training approach designed to adapt to each guest's level—whether beginner or advanced. The initiative reinforces Costa Smeralda's growing status as a luxury destination for active tourism."

ULTIME NOTIZIE **Manu Invisibile** colora la sala d'attesa del carcere di Uta

🏠 Home / Sport / Patrick Mouratoglou, l'Academy tennis al Cala di Volpe



PATRICK MOURATOGLLOU, L'ACADEMY TENNIS AL CALA DI VOLPE

👤 Andrea Marcia © 11 Giugno 2023 📰 Sport 🗣️ Commenti disabilitati

L'Academy di tennis di Patrick Mouratoglou ha scelto i campi in Costa Smeralda per aprire il suo primo centro in Italia

L'iconico hotel di proprietà di Smeralda Holding, controllata dalla Qatar Investment Authority, questo anno festeggia i suoi 60 anni di attività e lo fa anche inaugurando il tennis center di **Patrick Mouratoglou**,

Media Type: Web Web blog article (Travel Series section on Broken Rackets)

Authors : Not specified

Date: June 10, 2023

Link : https://www.shmag.it/sport/atri-sport/10_06_2023/lhotel-cala-di-volpe-inaugura-il-primo-mouratoglou-tennis-center-in-italia/

Title: *Hotel Cala di Volpe inaugurates the first Mouratoglou Tennis Center in Italy.*

Audience : 50,000–100,000 monthly

Citations :

"Hotel Cala di Volpe, the iconic hotel of the Costa Smeralda, announces its partnership with Patrick Mouratoglou, one of the most influential and respected tennis coaches of the 21st century."

"On June 1st, the Mouratoglou Tennis Center Costa Smeralda in Sardinia opened its doors, offering state-of-the-art facilities including four tennis courts and two padel courts for players of all levels and ages...."

L'Hotel Cala di Volpe inaugura il primo Mouratoglou Tennis Center in Italia

Patrick Mouratoglou, l'allenatore dei campioni di tennis, estende la sua impronta internazionale con il nuovo centro in Costa Smeralda: quattro campi da tennis e due da padel per giocatori di tutti i livelli ed età

in **Realcine** — 10 Giugno 2023 in **Atti Sport, Gallie** 5 MINUTI DI LETTURA

58 3



Il Mouratoglou Tennis Center di Cala di Volpe, nel centro di Patrick Mouratoglou

24

CONDIVISIONI

265

ISCRIZIONI

Condividi su Facebook

Condividi su Twitter

WhatsApp

Telegram

L'Hotel Cala di Volpe, l'iconico albergo della Costa Smeralda, di proprietà di Smeralda Holding, interamente controllata dalla Qatar Investment Authority, annuncia la partnership con **Patrick Mouratoglou**, uno dei più influenti e rispettati allenatori di tennis del 21° secolo.

Fondatore e Ceo della Mouratoglou Academy una delle principali academy di tennis al mondo. Patrick





**MOURATOGLU
TENNIS CENTER
SARDINIA**



Media Type: Feature Interview in NewMoney
Fine Living magazine

Date: July 19, 2025

Title: *Fine Living Sports Revelatory Patrick Mouratoglou: The life lessons of the top tennis coach*

Author : Niko Kakavoulis

Link : <https://www.newmoney.gr/fine-living/%ce%b1%cf%80%ce%bf%ce%ba%ce%b1%ce%bb%cf%85%cf%80%cf%84%ce%b9%ce%ba%cf%8c%cf%82-%cf%80%ce%b1%cf%84%cf%81%ce%af%ce%ba-mo%cf%85%cf%81%ce%ac%cf%84%ce%bf%ce%b3%ce%b-b%ce%bf%cf%85-%cf%84%ce%b1-%ce%bc%ce%b1/>

Audience : approximately 4 million monthly

Citations :

"Mouratoglou had every reason to lament dreams unrealized—but he chose generosity instead. By founding his academy in 1996, he offers young athletes the opportunities he never had."

"My father isn't just of Greek descent—he is Greek... I spent all my childhood summers in Alonissos. So opening a center at Costa Navarino wasn't chance—it was an emotional return to my roots and a way to support Greek tennis."



f v x e TOY NIKOY KAKAVOULIS — 19 JULY 2025 — 8:08

Από τα λουσμένα στον ήλιο γήπεδα του Costa Navarino, μοιράζεται τις ιδέες που "έχτισαν" τη Serena Williams και τον Στέφανο Τσιτσιπά -και κρατούν τον κόσμο του τένις σε εγρήγορση.

TO ΒΗΜΑ

Media Type: Greek print/digital magazine

Author : Kostas Bouroussis

Date: June 2025

Link : <https://www.tovima.gr/print/vimagazino/patrik-mouratoglou-crexo-tin-pio-omorfi-douleia-lfston-kosmo-voithao-anthropous-lfna-petyxoun-ta-oneira-tous/>

Title: *Patrick Mouratoglou: "I have the most beautiful job in the world – helping people achieve their dreams."*

Audience : 3 to 5 million monthly

Citations :

"Mouratoglou emphasizes his deep personal connection to Greece. His father and grandparents are Greek, and he spent his childhood summers on Alonissos. His decision to open one of his first academies in Costa Navarino was driven by a desire to give back to Greece and support Greek tennis."

"With 15 academies across 10 countries, Mouratoglou has built a worldwide coaching brand. He coached Serena Williams from 2012 to 2022 and authored the book "Champion Mindset". His influence in the sport is also captured in the Netflix documentary The Playbook."

ΤΟ ΒΗΜΑ

Πατρίκ Μουράτογλου: «Υπήρξα ένα παιδί με μηδενική αυτοεκτίμηση»

Ο Πατρίκ Μουράτογλου ή αλλιώς ο σταρ προπονητής του τένις ήρθε στην ακαδημία του στο Costa Navarino και μας μίλησε για το τένις, το νέο του βιβλίο, τον Στέφανο Τσιτσιπά, αλλά και για τον «μαγικό» τρόπο με τον οποίο ο ίδιος κατάφερε να ανατρέψει το σχέδιο που κάποτε χάραξαν οι άλλοι για εκείνον.



Media Type: Web – resort magazine feature

Author : Not Specified

Date: January 24, 2025

Link : <https://www.costanavarino.com/stories/game-at-mouratoglou-tennis-center/>

Title: *Learn from the best at Mouratoglou Tennis Center, Costa Navarino*

Audience : 100,000 to 200,000 monthly

Citations :

“The tennis center at Costa Navarino, backed by one of the world’s most successful tennis coaches, has everything necessary to create a new generation of top athletes.”

“The tennis center, located in the Navarino Dunes area overlooking the Ionian Sea, features 12 tennis courts built to Grand Slam standards, 8 of which are clay courts, including natural clay TERRE DAVIS courts (equivalent to Roland Garros Grand Slam courts) and 4 hard courts (equivalent to US Open and Australian Open Grand Slam courts).”

— 24.01.2025 – PLAY

Learn from the best at Mouratoglou Tennis Center, Costa Navarino

The tennis center at Costa Navarino, backed by one of the world's most successful tennis coaches, has everything necessary to create a new generation of top athletes

Greece has increasingly become a notable presence in the tennis world, with a rising wave of talented players, including several world-class stars, capturing global attention. Costa Navarino has joined forces with globally acclaimed tennis coach and founder of one of the world's most successful tennis academies, Patrick Mouratoglou, to create a state-of-the-art tennis center in Messinia.



Media Type: Web – travel experience listing

Author : Not Specified

Date: Not explicitly stated on the page; likely a current evergreen feature updated in 2025 based on site layout and listings

Link : <https://thehealthyholidaycompany.co.uk/experiences/tennis/messinia/>

Audience : 30,000 to 60,000 monthly

Title: *Tennis in Messinia (The Healthy Holiday Company – Greece, Messinia)*

Citations :

“There is a fantastic new Mouratoglou Tennis Center with a total of 16 courts, on the beautiful Costa Navarino, offering an extensive range of exciting racquet sports in an innovative environment, all coordinated by the resort’s professional coaching team.”

“Whether you are staying at The Westin or neighbouring The Romanos, lessons can be arranged at all levels, whether you are looking to learn in a group, or on a one-to-one basis.”



There is a fantastic new Mouratoglou Tennis Center with a total of 16 courts, on the beautiful Costa Navarino, offering an extensive range of exciting racquet sports in an innovative environment, all coordinated by the resort's professional coaching team.

Whether you are staying at The Westin or neighbouring The Romanos, lessons can be arranged at all levels, whether you are looking to learn in a group, or on a one-to-one basis.

Learn the basics, tune up your game or play to win at the Mouratoglou Tennis Academy. Try your hand

Media Type: Web – sports/travel feature

Author : Frabziska Brülls

Date: August 17, 2022

Link : <https://www.tennismagazin.de/reisen/mouratoglou-tennis-center-in-griechenland-zwischen-luxus-und-kultur/>

Title: Mouratoglou Tennis Center in Greece:
Between Luxury and Culture

Audience : 40,000 to 80,000 monthly

Citations :

“Star coach Patrick Mouratoglou will take part in the 2021 tennis center in Mouratoglou in Greece. tennis MAGAZIN went to the holiday destination Costa Navarino..”

“In the summer of 2021, star coach Patrick Mouratoglou, who coaches Simona Halep, Stefanos Tsitsipas, and Coco Gauff, among others, opened the Tennis Center in Greece. Along with his academy near Nice in the south of France, it is the second Mouratoglou center in Europe.”



Paradiesisch: Sieben frische Sandplätze, vier Harthcourts und sogar einen Rasenplatz bietet das Mouratoglou Tennis Center.

Mouratoglou Tennis Center: Zwischen Luxus und Kultur

FRANZISKA BRÜLLS am 17. August 2022 um 10:29

Starcoach Patrick Mouratoglou hat im Sommer 2021 das Mouratoglou Tennis Center in Griechenland eröffnet. tennis MAGAZIN hat die Urlaubsdestination Costa Navarino besucht.

Erschienen in der tennis MAGAZIN-Ausgabe 4/2022

Ein Bild wie gemalt: Zwischen Bergen, Sanddünen und Olivenbäumen reihen sich top gepflegte, nagelneue Tennisplätze aneinander. Rote Asche, blaue Harthcourts und ein Rasenplatz schimmern am Ende der Anlage auf. Von jedem der Courts kann man das funkelnde Meer in der Sonne sehen.

TRAINING MIT DER MOURATOGLOU METHODE



Sports Tourism NEWS

Media Type: Web –industry news site (Sports Tourism News – focusing on sport & travel trends)

Author : Not Specified

Link : <https://www.sportstourismnews.com/mouratoglou-tennis-center-costa-navarino-tennis-holidays-greece/>

Date: July 30, 2022

Title: Mouratoglou Tennis Center Costa Navarino: tennis holidays in Greece

Audience : 20,000 to 40,000 monthly

Citations :

"The region is the first European location for a Mouratoglou Tennis Center. Here you can play on state-of-the-art clay, hard and grass courts – offering the equivalent of grand slam court conditions."

"The centre has 16 brand new tennis courts and benefits from year-round sunshine. Guests can enjoy a tennis-inspired holiday full of breathtaking views of the Ionian Sea, while receiving personalised coaching from the best in the world – with lessons and packages for children and adults."

Mouratoglou Tennis Center Costa Navarino: tennis

July 30, 2022



Improve your serve and hone your on-court skills with a tennis-themed holiday in Costa Navarino. Located in the Greek region of Messinia, southwest Peloponnese, Costa Navarino is home to world-class sports facilities and luxury hotels.

Where to play tennis in Costa Navarino

The region is the first European location for a Mouratoglou Tennis Center. Here you can play on state-of-the-art clay, hard and grass courts – offering the equivalent of grand slam court conditions.

The centre has 16 brand new tennis courts and benefits from year-round sunshine. Guests can enjoy a tennis-inspired holiday full of breathtaking views of the Ionian Sea, while receiving personalised coaching from the best in the world – with lessons and packages for children and adults.

Prices for tennis coaching start from €80 per person per hour or €110 for two people per hour. See more at costanavarino.com

Media Type: Web – Greek sports-tourism news site

Author : Not Specified

Date: June 25, 2022

Link : <https://www.tour-market.gr/mouratoglou-tennis-costanavarino/>

Title: *The Mouratoglou Tennis Center at Costa Navarino*

Audience : 10,000 to 20,000 monthly

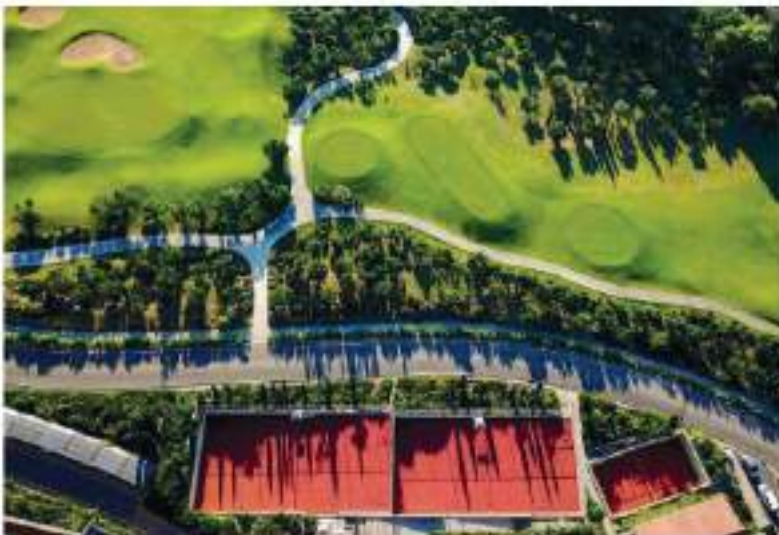
Citations :

"This summer, young and old have the opportunity to train like global tennis stars at the Mouratoglou Tennis Center in Costa Navarino."

"Amateur and professional players can enjoy top-level training, with specially designed programs and under the guidance of Mouratoglou's top coaches, during their stay at The Westin Resort Costa Navarino and The Romanos, a Luxury Collection Resort, in Navarino Dunes."

Το Mouratoglou Tennis Center στην Costa Navarino

25/06/2021 0



Φέτος το καλοκαίρι μικροί και μεγάλοι έχουν την ευκαιρία να προπονηθούν όπως οι παγκόσμιοι σταρ του τένις στο **Mouratoglou Tennis Center** στην **Costa Navarino**.

Το **Mouratoglou Tennis Center** ξεκίνησε ήδη να λειτουργεί κι έχει δημιουργηθεί σε συνεργασία με τον **Πάτρικ Μουράτογλου**, προπονητή της 23 φορές πρωταθλήτριας Grand Slam Serena Williams και του 4^{ου} στην παγκόσμια κατάταξη Στέφανου Τσιτσιπά.

δημοφιλή



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01/07/2025



Media Type: Web – press release (AgilityPR – sports/travel industry PR platform)

Author : Not Specified

Date: May 21, 2021

Link : <https://www.agilitypr.news/Costa-Navarino-and-Mouratoglou-To-Serve--20027>

Title: *Costa Navarino and Mouratoglou To Serve Up Secrets of Global Tennis Icons This Summer*

Audience : 30,000 to 60,000 monthly

Citations :

"Adults and juniors have the chance to train like global tennis stars at Costa Navarino this summer, as the prime sustainable destination in the Mediterranean has teamed up with Patrick Mouratoglou ... to launch the first European Mouratoglou Tennis Center."

"With 12 brand new floodlit courts including clay, hard and natural grass courts, professional and amateur players can combine leisure and top-class training from June 9th with dedicated programs ... under the instruction of experienced and Mouratoglou-trained coaches ..."

Costa Navarino and Mouratoglou To Serve Up Secrets of Global Tennis Icons This Summer

MOURATOGLLOU ACADEMY

Published Fri, May 21, 2021 11:00 EDT



GREECE / AGILITYPR.NEWS / May 21, 2021 / *Programs and experiences at the new Mouratoglou Tennis Center, opening June 9th*

Adults and juniors have the chance to train like global tennis stars at Costa Navarino this summer, as the prime sustainable destination in the Mediterranean has teamed up with [Patrick Mouratoglou](#), the long-term coach of 23-time Grand Slam champion Serena Williams and mentor of Greece's world number five Stefanos Tsitsipas, to launch the first European [Mouratoglou Tennis Center](#).

With 12 brand new floodlit courts including clay, hard and natural grass courts, professional and amateur players can combine leisure and top-class training from June 9th with **dedicated programs and experiences**, under the instruction of experienced and Mouratoglou trained coaches during their stay at [The Westin Resort Costa Navarino](#) and [The Romanos, a Luxury Collection Resort](#), both located at Navarino Dunes.

Players of all levels from the age of 14+ can work and improve specific skills, their technique or tactics by taking part in dedicated **tennis clinics**, while **private or group lessons** are ideal to maximise personal performance, available for all levels for guests aged six and upwards covering in-depth aspects of the Mouratoglou Academy's philosophy. Beginners, intermediates or experts aged 10+ seeking the ultimate test can **'Challenge the Pro'** for an



Media Type: Web – tennis news/blog (Tennis-Threads.net – focused on tennis lifestyle and industry updates)

Date: April 19, 2021

Title: *Patrick Mouratoglou partners up with Costa Navarino to bring a world champions tennis experience to Greece this summer*

Citations :

“Costa Navarino has enhanced its sports offering and will be home to the first Mouratoglou Tennis Centre in Europe, aside from the Mouratoglou Academy in France.”

“With new state-of-the-art facilities and sea view tennis courts, this partnership enhances Costa Navarino’s position as a leading sport destination globally.”

Author : Not Specified

Link : <https://tennisthreads.net/patrick-mouratoglou-partners-up-with-costa-navarino-to-bring-a-world-champions-tennis-experience-to-greece-this-summer/>

Audience : 20,000 to 40,000 monthly



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Costa Navarino, the prime, destination in the Greek region of Messinia in the southwest Peloponnese, has partnered with renowned tennis coach Patrick Mouratoglou to launch of a brand new ‘Mouratoglou Tennis Centre’ this summer.

Following the development of 12 new tennis courts, bringing to a total of 16, Costa Navarino has enhanced its sports offering and will be home to the first Mouratoglou Tennis Centre in Europe, aside from the Mouratoglou Academy in France.

“

I was delighted to hear from Patrick about the opening of the centre. We both share a deep connection to Greece, and I have no doubt that this new project will be just as much of a



Media Type: Web – family-travel blog

Author : Not Specified

Date: April 8, 2021

Link : <https://www.kidslovegreece.com/25318-promising-collaboration-for-the-tennis-afficionados-between-costa-navarino-and-tennis-coach-mouratoglou/>

Title: *Promising collaboration for the tennis aficionados between Costa Navarino and tennis coach Mouratoglou*

Audience : 20,000 to 40,000 monthly

Citations :

“Costa Navarino in Messenia and the famous tennis coach Patrick Mouratoglou formally announced in March 2021 a collaboration to create the Mouratoglou Tennis Center, the first in Europe.”

“The Mouratoglou Tennis Center will open its doors in summer 2021 and consists of 16 state-of-the-art tennis courts. Specifically, there are 12 illuminated courts of three types: natural clay courts (equivalent to Roland Garros courts), hard cushion (equivalent to US Open courts), and natural grass (equivalent to Wimbledon courts).”

Promising collaboration for the tennis aficionados between Costa Navarino and tennis coach Mouratoglou

08/04/2021

Costa Navarino in Messenia and the famous tennis coach Patrick Mouratoglou formally announced in March 2021 a collaboration to create the **Mouratoglou Tennis Center**, the first in Europe.

Patrick Mouratoglou helped some of the best tennis players in the world, such as Stefanos Tsitsipas, Coco Gauff, Grigor Dimitrov, and is currently the coach of Serena Williams. Mouratoglou already owns the **Mouratoglou Academy**, which celebrates its 25th anniversary this year and is the most famous tennis academy in the world.

The Mouratoglou Tennis Center will open its doors in **summer 2021** and consists of 16 state-of-the-art tennis courts. Specifically, there are **12 illuminated courts** of three types: **natural clay courts** (equivalent to Roland Garros tournament courts), **hard cushion** (equivalent to the American Open and Court tournaments), and **natural grass** (equivalent to the Wimbledon tournament courts). There are 3 badminton courts, 1 squash court, 1 padel court. There is an over **600 visitors** capacity.

The Mouratoglou Tennis Center Costa Navarino will use the unique Mouratoglou methodology used by the Mouratoglou Academy, where for each player or team, a **personalized program** will be created tailor-made to their needs.

The new tennis center will offer a wide range of programs including individual and

Media Type: Web – luxury/travel lifestyle magazine

Author : Not Specified

Date: April 7, 2021

Link : <https://www.epicureanlife.co.uk/post/world-champion-tennis-experience-the-mouratoglou-tennis-center-arrives-at-costa-navarino-greece>

Title: *World champion tennis experience – the Mouratoglou Tennis Center arrives at Costa Navarino, Greece*

Audience : 40,000 to 80,000 monthly

Citations :

“The new center boasts state-of-the-art facilities including 12 new tennis courts (reaching a total of 16) that feature all types of courts (natural clay, hard and natural grass) and are equivalent to Grand Slam courts. Set in the natural landscape of Costa Navarino, the center overlooks the Ionian Sea ... and benefits from all-year sunshine, permitting an extended play season (from February to November).”

“A world leader in tennis coaching, the Mouratoglou Academy established itself as the land of champions, with top players such as Serena Williams, Stefanos Tsitsipas, and Coco Gauff attending. The goal of Mouratoglou’s Tennis Centers is to take the same quality of teaching ... and bring it to the world’s best luxury hotels and resorts around the globe.”

World champion tennis experience the Mouratoglou Tennis Center arrives at Costa Navarino, Greece

After the successful inauguration of the Mouratoglou Tennis Center at Jumeirah, Dubai, in December 2020, renowned coach Patrick Mouratoglou is pursuing his international expansion with another high-end tennis center, this time, in Greece.



Mouratoglou Tennis Centers, provide a world-class tennis experience for the members of the best luxury hotels and resorts around the globe who would like to benefit from the essence of the Mouratoglou methodology. In line with the Mouratoglou Academy's 25th anniversary celebration, Mouratoglou is partnering with Costa Navarino, Europe's prime sustainable destination, for his first Tennis Center collaboration in Europe.

The new center boasts state-of-the-art facilities including 12 new tennis courts (reaching a total of 16) that feature all types of courts (natural clay, hard and natural grass) and are equivalent to Grand Slam courts. Set

GREECE IS

Media Type: Web – culture & travel news

Author : Marilina Gerassimou

Date: April 7, 2021

Link : <https://www.greece-is.com/news/mouratoglou-tennis-academy-opening-in-greece-at-costa-navarino/>

Title: Mouratoglou Tennis Academy Opening in Greece at Costa Navarino

Audience : 60,000 to 120,000 monthly

Citations :

"The renowned tennis coach Patrick Mouratoglou recently announced his decision to expand his famous tennis academy with new facilities in Greece. The luxury Costa Navarino resort will be home to the new tennis center, which will offer a variety of programs and training experiences, including private and group lessons, tennis camps for both adult and junior players, and the signature Mouratoglou Academy programs."

"The Mouratoglou Tennis Academy will be located in the Navarino Dunes Area, and will include 16 tennis courts equivalent in quality to the world's leading tennis courts. Tennis superstar Stefanos Tsitsipas, mentored by Mouratoglou and currently ranked fifth in the ATP World Singles standings, says: 'As a Greek citizen, I was delighted... We both share a deep connection to Greece... I hope it encourages the development of tennis in Greece.'"

Mouratoglou Tennis Academy Opening in Greece at Costa Navarino

Marilina Gerassimou | April 7th, 2021



The world famous tennis academy opens a new center at the luxury hotel and residential resort in the southwest Peloponnese.

The renowned tennis coach Patrick Mouratoglou recently announced his decision to expand his famous tennis academy with new facilities in Greece.

The luxury Costa Navarino resort will be home to the new tennis center, which will offer a variety of programs and training experiences, including private and group lessons, tennis camps for both adult and junior players, and the signature Mouratoglou Academy programs. These will be available for Costa Navarino guests as well as for professional groups.

The Mouratoglou Tennis Academy will be located in the Navarino Dunes Area, and will include

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Media Type: Web – travel-tourism news portal

Author : GTP Editing

Date: April 2, 2021

Link : <https://news.gtp.gr/2021/04/02/eu-ropes-first-mouratoglou-tennis-center-open-costa-navarino-greece/>

Title: *Europe's First 'Mouratoglou Tennis Center' to Open at Costa Navarino in Greece*

Audience : 10,000 to 20,000 monthly

Citations :

"Costa Navarino and French-Greek tennis coach Patrick Mouratoglou have joined forces to develop Europe's first Mouratoglou Tennis Center."

"In addition, the Mouratoglou Tennis Center will be available with 17 state-of-the-art courts offering tennis, padel and pickleball."

Europe's First 'Mouratoglou Tennis Center' to Open at Costa Navarino in Greece

Posted On 02 Apr 2021 By : GTP editing team Comment: 0



Costa Navarino, a prime tourism destination located in **Messinia** in southwest Peloponnese, has joined forces with French-Greek tennis coach **Patrick Mouratoglou** for the development of the **Mouratoglou Tennis Center Costa Navarino**.

Media Type: Web – sports-tourism feature

Author : Laurent Guena

Date: April 1, 2021

Link : <https://www.sport-et-tourisme.fr/destinations/costa-navarino-mouratoglou/?cn-reloaded=1>

Title: *In Greece, Costa Navarino becomes a tennis destination with Patrick Mouratoglou*

Audience : 50,000 to 80,000 monthly

Citations :

“With a partnership with Patrick Mouratoglou, Costa Navarino will be the first European destination to host a Mouratoglou Tennis Center.”

“Costa Navarino, an eco-luxury resort in Greece, will open this summer a Mouratoglou Tennis Center. With the construction of 12 new courts (for a total of 16 courts), the Messinia region will benefit from Mouratoglou coaching methodology...”

En Grèce, avec Patrick Mouratoglou, le domaine Costa Navarino devient une destination « tennis »

Publié le 1 avril 2021 / Mis à jour le 5 avril 2021 | Laurent Guena

A la faveur d'un partenariat avec Patrick Mouratoglou, Costa Navarino sera la première destination européenne à accueillir un Mouratoglou Tennis Center.



Terre battue, dur, gazon naturel... Les coaches pourront offrir aux passionnés des leçons dans des infrastructures qui surplombent la mer ionienne.

Costa Navarino, un luxueux resort éco-responsable en Grèce, va ouvrir cet été un Mouratoglou Tennis Center. Avec la construction de 12 nouveaux courts de tennis (pour un total de 16 terrains), la région grecque de la Messénie profitera de la méthode de coaching Mouratoglou, enseignée à la Fédération Française de Tennis.

Media Type: Web – News feature (Covering Greek sports travel news)

Author : GCT A

Date: April 1, 2021

Link : <https://greekcitytimes.com/2021/04/01/mouratoglou-tennis-centre-greece/>

Title: *Patrick Mouratoglou opens tennis center at Costa Navarino*

Audience : 200,000 to 400,000 monthly

Citations :

“After the successful inauguration of the Mouratoglou Tennis Center in Dubai last December, renowned coach Patrick Mouratoglou continues his international expansion with another high-end tennis center in Greece. Located in Costa Navarino, this will be the first Mouratoglou Tennis Center in Europe.”

“The brand-new facilities include seven clay courts, four hard courts and one natural grass court (a total of 16), overlooking the Ionian Sea, benefiting from year-round sunshine and offering extended play season from February to November.”



Founder and Chair of the Mouratoglou Academy, French-Greek Patrick Mouratoglou is the most influential coach in tennis.

Nicknamed “The Coach”, he is the gold standard on the international circuit.

He founded the Mouratoglou Tennis Academy in 1996 near Paris (later relocated to the outskirts of Nice), and has coached many players, including Marcos Baghdatis, Julia Vakulenko, Anastasia Pavlyuchenkova, Aravane Rezaï, Yanina Wickmayer and Grigor Dimitrov, to name a few.

<https://www.instagram.com/p/CLMmMwIHDiO/>

Since 2012, Mouratoglou has been the coach of Serena Williams and has guided her to her fifth, sixth and seventh Wimbledon titles, her fourth, fifth, and sixth US Open titles, her second and third French Open titles, three consecutive year-end championships titles and her sixth and seventh Australian Open titles.

Media Type: Web – national newspaper, Sports section

Author : Not Specified

Date: April 1, 2021

Link : <https://www.ekathimerini.com/sports/1158393/tsitsipas-mentor-opens-his-first-tennis-center-in-greece/>

Title: *Tsitsipas' mentor opens his first tennis center in Greece*

Audience : 400,000 to 800,000 monthly

Citations :

"After the successful inauguration of the Mouratoglou Tennis Center in Dubai, last December, renowned coach Patrick Mouratoglou is pursuing his international expansion with another high-end tennis center, this time, in Greece."

"The brand-new state-of-the-art facilities include seven clay courts, four hard courts and one natural grass court (reaching a total of 16) set in the natural landscape of Costa Navarino, overlooking the Ionian Sea, and benefiting from all-year sunshine permitting an extended play season (from February to November)."

Tsitsipas' mentor opens his first tennis center in Greece



■ Newsroom
01.04.2021 • 14:45



After the successful inauguration of the Mouratoglou Tennis Center in Dubai, last December, renowned coach Patrick Mouratoglou is pursuing his international expansion with another high-end tennis center, this time, in Greece.

In line with its 25th anniversary celebration, Mouratoglou is partnering with Costa Navarino, Greece's premium resort destination, for his first Tennis Center collaboration in Europe. The brand-new state-of-the-art facilities include seven



1 TENNIS CENTER
1 ACADEMY

ASIA

*«Champions have a different mindset.
Champions think like champions...
Champions never look behind them. »*

Patrick Mouratoglou







MOURATOGLOU
TENNIS CENTER
BĚIJĪNG - 北京

MOURATOGLOU

Media Type: Web – tennis news platform

Author : Tennis Majors Editorial Team

Date: July 14, 2023

Link : <https://www.tennismajors.com/others-news/mouratoglou-academy-and-yuan-li-sports-sign-strategic-agreement-to-promote-tennis-in-china-696844.html>

Title: *Patrick Mouratoglou and Yuan Li Sports sign strategic agreement to promote tennis in China*

Audience : 200,000 to 400,000 monthly

Citations :

“Patrick Mouratoglou (founder of the Mouratoglou Academy) and Yuan Li Sports have reached a strategic cooperation agreement under which Yuan Li Sports becomes the exclusive strategic partner of the Mouratoglou label in China to jointly promote the development of tennis in the country.”

“Patrick Mouratoglou is one of the most influential and respected coaches in the sport today. With 10 Grand Slam titles, four Coach of the Year awards, 39 coaching singles titles, 2 Olympic medals, and over 40 players entering the top 100 under his guidance, Mouratoglou knows what it takes to make it to the top.”

Patrick Mouratoglou and Yuan Li Sports sign strategic agreement to promote tennis in China

The agreement between Yuan Li Sports, a top sports center based in Beijing, and the France coach entrepreneur Patrick Mouratoglou will help promote the sport in China



Patrick Mouratoglou (founder of the Mouratoglou Academy) and Yuan Li Sports have reached a strategic cooperation agreement under which Yuan Li Sports becomes the exclusive strategic partner of the Mouratoglou label in China to jointly promote the development of tennis in the country.

Yuan Li Sports is a top sports center based in Beijing, covering an indoor and outdoor area of 40,000 square meters and offers more than 20 varied sports programs, dedicated to providing safe and professional sports training facilities for Chinese families.



Media Type: Web – tennis-news website

Author : Cristhián Avila

Date: July 14, 2023

Link : <https://tennisuptodate.com/tennis-news/mouratoglous-academy-signs-up-in-agreement-with-yuan-li-sports-in-order-to-help-grow-tennis-in-china-despite-recent-peng-shuai-issues>

Title: *Mouratoglou's Academy signs up in agreement with Yuan Li Sports in order to help grow tennis in China despite recent Peng Shuai issues*

Audience : 20,000 to 40,000 monthly (estimated)

Citations :

"Through the agreement between Yuan Li Sports Management Group and the Mouratoglou Academy, teaching concepts and the training philosophy of the academy will be introduced to provide personalized services for future Chinese tennis players."

"An advanced center of the Mouratoglou Academy will be established in Beijing to train students to the highest standards. Joanna Cui, President of Yuan Li Sports, commented on the opportunity to develop the sport in the region."

Mouratoglou's Academy signs up in agreement with Yuan Li Sports in order to help grow tennis in China despite recent Peng Shuai issues

by Cristhián Avila Friday, 14 July 2023 at 23:30



Patrick Mouratoglou's Academy has signed an agreement with Yuan Li Sports to promote tennis in China.





Media Type: Web – press release

Author : Epsom College in Malaysia

Date: June 3, 2023

Link : <https://www.prnewswire.com/in/news-releases/epsom-college-in-malaysia-the-only-integrated-sport-and-academic-curriculum-in-asia-301843149.html>

Title: *Epsom College in Malaysia, the only integrated sport and academic curriculum in Asia*

Audience : ~368,000 monthly

Citations :

"The Mouratoglou Tennis Programme ('MTP') at Epsom is overseen by Patrick Mouratoglou, who has steered Serena Williams to 10 out of 23 Grand Slam wins and mentored some of the most promising young athletes in tennis such as Stefanos Tsitsipas, Coco Gauff and Alexei Popyrin."

"The MTP is the Mouratoglou Academy's maiden overseas expansion as it relates to its flagship tennis and school programme and is designed to give students of all skill levels a chance to fully immerse themselves in the sport that they love, whilst completing their IGCSEs and A Levels. Participants of the MTP train under the instruction of coaches handpicked by the Mouratoglou Academy, on 11 newly built ITF-compliant outdoor and indoor hard and clay courts and dedicated physio and training areas."

EPSOM COLLEGE IN MALAYSIA, THE ONLY INTEGRATED SPORT AND ACADEMIC CURRICULUM IN ASIA

Indo - English -

NEWS PROVIDED BY
Epsom College in Malaysia --
06 Jun. 2023, 10:10 IST

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KUALA LUMPUR, Malaysia, June 6, 2023 /PRNewswire/ – Epsom College in Malaysia ("Epsom") announces the launch of their on-campus sport academies in collaboration with some of the biggest names in tennis, golf and football. Designed as the only integrated sport and academic curriculum in Asia for a holistic education, the sport academies at Epsom provide students with the opportunity to live, learn and train in a holistic learning ecosystem that places equal emphasis on academic and sporting achievements.

The Mouratoglou Tennis Programme ('MTP') at Epsom is overseen by Patrick Mouratoglou, who has steered Serena Williams to 10 out of 23 Grand Slam wins and mentored some of the most promising young athletes in tennis such as Stefanos Tsitsipas, Coco Gauff and Alexei Popyrin. The MTP is the Mouratoglou Academy's maiden overseas expansion as it relates to its flagship tennis and school programme and is designed to give students of all skill levels a chance to fully immerse themselves in the sport that they love, whilst completing their IGCSEs and A Levels. Participants of the MTP train under the instruction of coaches handpicked by the Mouratoglou Academy, on 11 newly built ITF-compliant outdoor and indoor hard and clay courts and dedicated physio and training areas. The MTP is also in partnership with Dunlop and ASICS to



Tatler

Media Type: Web – luxury lifestyle magazine

Author : Tania Jayatilaka

Date: September 23, 2022

Link : <https://www.tatlerasia.com/lifestyle/sports/tennis-patrick-mouratoglou-serena-williams-epsom-international-school-malaysia>

Title: *World-Renowned Tennis Coach Patrick Mouratoglou: «I See Pressure As an Opportunity»*

Audience : ~200,000 to 300,000 monthly

Citations :

“Epsom launched the Mouratoglou Tennis Programme in 2022 in partnership with Patrick Mouratoglou, founder of the Mouratoglou Academy and one of the most influential coaches in tennis. As Serena Williams’s full-time tennis coach, Patrick Mouratoglou has been credited with the training and development of several young rising stars including Stefanos Tsitsipas, Coco Gauff, Holger Rune and Alexei Popyrin.”

“A full-time no-compromise programme that combines academic and sporting excellence, and represents one of many Epsom initiatives designed to enable students to identify their passions and shape their futures.”



Mouratoglou Tennis Academy

Serena Williams' former tennis coach and founder of Mouratoglou Tennis Academy on partnering with Epsom International School Malaysia, fostering Asian talents, and emerging strong from the pressures of the sport

Patrick Mouratoglou was just four years old when his parents took him to a local country club on weekends to play tennis. After that, he seized every opportunity he could to play, practising on the walls of buildings and working hard to become

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Media Type: Web – multicultural news platform in Australia

Author : Not Specified

Date: March 7, 2022

Link : <https://www.theindiansun.com.au/2022/03/07/patrick-mouratoglous-tennis-academy-partners-with-epsom-international-school-malaysia/>

Title: *Patrick Mouratoglou's Tennis Academy partners with Epsom International School, Malaysia*

Audience : 30,000 to 50,000 monthly (based on subscriber list—30 000+ and social reach data)

Citations :

"Patrick Mouratoglou's Tennis Academy partners with the prestigious Epsom International School in Malaysia to launch a cutting-edge tennis development program on campus."

"State-of-the-art facilities include ITF-compliant indoor and outdoor courts, personal physio services and tailored coaching—all overseen by Mouratoglou-trained professionals—ensuring a world-class student-athlete experience."

PATRICK MOURATOGLOU'S TENNIS ACADEMY PARTNERS WITH EPSOM INTERNATIONAL SCHOOL, MALAYSIA

By

07/03/2022

609 0



KUALA LUMPUR, Malaysia, March 7, 2022 /PRNewswire/ — Patrick Mouratoglou and Epsom International School ("Epsom") announce the launch of the Mouratoglou Tennis Programme at the Epsom campus in Kuala Lumpur, Malaysia. The Programme is designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 23 Grand Slam wins and for



Media Type: Web – tennis news platform

Author : Not Specified

Date: January 19, 2022

Link : https://www.thestar.com.my/sport/tennis/2022/01/19/mouratoglou-opens-tennis-programme-in-malaysia#goog_rewarded

Title: Mouratoglou opens tennis programme in Malaysia

Audience : ~1 million monthly

Citations :

“Renowned tennis coach Patrick Mouratoglou and Epsom International School have announced the launch of the Mouratoglou Tennis Programme at the Epsom campus in Kuala Lumpur.”

“January 2022 marks a historic moment with the opening of the Mouratoglou Group’s very first international tennis-study programme ... offers an exceptional setting for young talent in search of sporting performance and academic excellence.”

Mouratoglou opens tennis programme in Malaysia



TENNIS

Wednesday, 19 Jan
2022



On court: Mouratoglou with Serena Williams.

PETALING JAYA: Renowned tennis coach Patrick Mouratoglou and Epsom International School have announced the launch of the Mouratoglou Tennis Programme at the Epsom campus in Kuala Lumpur.

Mouratoglou is responsible for steering Serena Williams to 10 of her 23 Grand Slam titles.

PRESTIGE

Media Type: Web – press release

Author : Sharuna Segaren

Date: January 19, 2022

Link : <https://www.prestigeonline.com/my/lifestyle/patrick-mouratoglou-launches-tennis-programme-at-epsom-international-school/>

Title: *Serena Williams' tennis coach Patrick Mouratoglou launches tennis programme at Epsom International School*

Audience : ~40,000 to 70,000 monthly

Citations :

"The Mouratoglou Tennis Programme in Kuala Lumpur will be the Mouratoglou Academy's maiden overseas expansion ... A new purpose-built tennis complex encompassing ITF-compliant outdoor and indoor hard and clay courts and dedicated physio and training areas will be developed in advance of classes commencing in September 2022."

"The Mouratoglou Tennis Programme at Epsom is a full-time Tennis & School Programme that delivers a personalised, rigorous and demanding training and conditioning regimen along with a holistic academic education."

Serena Williams' tennis coach Patrick Mouratoglou launches tennis programme at Epsom International School

BY SHARUNA SEGAREN

PUBLISHED: JAN 19, 2022 04:00 PM MYT | 5 MIN READ



Patrick Mouratoglou and Epsom International School ("Epsom") recently announced the launch of the Mouratoglou Tennis Programme at the Epsom campus in Kuala Lumpur, Malaysia.

The Programme is designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 28 Grand Slam wins and for mentoring and shaping the most aspiring athletes such as Stefanos Tsitsipas, Coco Gauff, Holger Rune and Alexis Popyrin. The Programme combines high-performance tennis using the Mouratoglou Academy

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LIFESTYLE

Law and the City release schedule: When are all episodes dropping?

1 day ago | 8 min read



Media Type: Web – expatriate/lifestyle site
(Education & Sports section)

Author : ExpatGo Staff

Date: January 19, 2022

Link : <https://www.expatsgo.com/my/2022/01/19/the-mouratoglou-tennis-programme-at-epsom-malaysia/>

Title: *The Mouratoglou Tennis Programme at Epsom Malaysia*

Audience : 30,000 to 60,000 monthly

Citations :

"The Mouratoglou Tennis Programme at Epsom Malaysia is a pioneering programme designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 23 Grand Slam wins and for mentoring and shaping the most inspiring athletes such as Stefanos Tsitsipas, Coco Gauff, Holger Rune, and Alexei Popyrin."

"Open to students of all skill levels from the age of 11, the Programme allows students to play an average of 20 hours of tennis a week (including match fixtures, physical and mental conditioning and individual coaching lessons)... coaches, all trained under the Mouratoglou methodology, will pay careful attention to each student's needs and skill levels to customise individual training plans..."



By ExpatGo Staff

Posted on January 19, 2022



The Mouratoglou Tennis Programme at Epsom Malaysia is a pioneering programme designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 23 Grand Slam wins and for mentoring and shaping the most inspiring athletes such as Stefanos Tsitsipas, Coco Gauff, Holger Rune, and Alexei Popyrin. The Programme combines high-performance tennis, using the Mouratoglou Academy methodology, and a world-class British education exclusively at Epsom in Malaysia.





Media Type: Web – news article (Asia-focused international education & lifestyle section)

Date: January 18, 2022

Title: *Patrick Mouratoglou launches first international Tennis & School Programme at Epsom International School, Malaysia*

Author : Not Specified

Link : <https://asianetnews.net/news/patrick-mouratoglou-launches-first-international-tennis-school-programme-at-epsom-international-school-malaysia/>

Audience : 30,000 to 60,000 monthly

Citations :

"The Mouratoglou Tennis Programme at Epsom Malaysia is a pioneering programme designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 23 Grand Slam wins and for mentoring and shaping the most inspiring athletes such as Stefanos Tsitsipas, Coco Gauff, Holger Rune, and Alexei Popyrin."

"The Mouratoglou Tennis Programme in Kuala Lumpur will be the Mouratoglou Academy's maiden overseas expansion as it relates to its flagship tennis and school programme. A new purpose-built tennis complex encompassing ITF-compliant outdoor and indoor hard and clay courts and dedicated physio and training areas will be developed in advance of classes commencing in September 2022..."

PATRICK MOURATOGLOU LAUNCHES FIRST INTERNATIONAL TENNIS & SCHOOL PROGRAMME AT EPSOM INTERNATIONAL SCHOOL, MALAYSIA

KUALA LUMPUR, Malaysia

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PATRICK MOURATOGLOU LAUNCHES FIRST INTERNATIONAL TENNIS & SCHOOL PROGRAMME AT EPSOM INTERNATIONAL SCHOOL, MALAYSIA

Patrick Mouratoglou and Epsom International School ("Epsom") announce the launch of the Mouratoglou Tennis Programme at the Epsom campus in Kuala Lumpur, Malaysia. The Programme is designed and overseen by Patrick Mouratoglou, Serena Williams' renowned tennis coach responsible for steering her to 10 out of 23 Grand Slam wins and for mentoring and shaping the most aspiring athletes such as Stefanos Tsitsipas, Coco Gauff, Holger Rune and Alexei Popyrin. The Programme combines high-performance tennis, using the



3 TENNIS CENTERS

MENA

« I think it's more about mental than anything else. Of course we need to work on the forehand, the backhand... But mental strength, belief, resilience, and confidence are more crucial for winning Grand Slams. At the end of the day your tennis will become how you are.»

Patrick Mouratoglou







**MOURATOGLOU
TENNIS CENTER
JUMEIRAH**

Media Type: Web – Sports section of a major Greek national newspaper

Author : Not Specified

Date: January 8, 2021

Link : <https://www.ekathimerini.com/sports/261011/tsitsipas-mentor-opens-new-academy-in-dubai/>

Title: *Tsitsipas' mentor opens new academy in Dubai*

Audience : 1 million monthly

Citations :

"Tsitsipas' mentor Patrick Mouratoglou has inaugurated his first Dubai-based academy, located in the exclusive Emirates area, expanding his global training network."

"The academy features seven clay courts, four hard courts, and one natural grass court (16 in total), all with views of the skyline and benefit from year-round sunshine — facilitating training from February to November."

SPORTS

Tsitsipas' mentor opens new academy in Dubai



Newsroom

08.01.2021 • 13:45

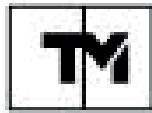


Patrick Mouratoglou, the French tennis expert who discovered and coached Greek tennis sensation Stefanos Tsitsipas, announced last month the opening of a Mouratoglou Tennis Center Jumeirah in Dubai.

In collaboration with the prestigious Jumeirah hotel group, the Mouratoglou Tennis Center opened its doors on December 15 marking the beginning of Mouratoglou's international expansion.

Mouratoglou, also a former coach of Cypriot tennis star Marcos Baghdatis, is the founder of one of the most renowned tennis academies in the world.

This first Mouratoglou Tennis Center outside of France is a logical follow-up to



/ TENNIS

Media Type: Web – tennis news site

Author : Tennis Majors Editorial Team

Date: December 17, 2020

Link : <https://www.tennismajors.com/fr/tennis-ac-tu/mouratoglou-tennis-center-jumeirah-dubai-ouverture-312948.html>

Title: *In Dubai, The Mouratoglou method is internationalizing*

Audience : 146,000 monthly

Citations :

"Patrick Mouratoglou and the Jumeirah hotel group have announced the opening of a Mouratoglou Tennis Center in Dubai. This is the first step in the international expansion of the Mouratoglou brand, born with the famous coach's academy in the South of France."

"Eleven courts at the foot of one of the most luxurious hotels in the world, in Dubai ... Since December 10, this space has been called the Mouratoglou Tennis Center Jumeirah and it is the first stage in the international expansion of the Mouratoglou brand ... Coaches trained in the Mouratoglou method now offer tailor-made courses to hotel guests and the local population."

A Dubaï, l'internationalisation de la marque Mouratoglou

Patrick Mouratoglou et le groupe hôtelier Jumeirah annoncent l'ouverture d'un Mouratoglou Tennis Center à Dubaï, première étape de l'internationalisation de la marque Mouratoglou, née avec la célèbre académie de l'entraîneur français.



 Tennis Majors
17 décembre 2020

C'est un lieu exceptionnel où Roger Federer prépare régulièrement ses saisons. Onze courts au pied d'un des hôtels les plus luxueux du monde, à Dubaï (Emirats Arabes Unis), sous le soleil le plus généreux. Depuis le 10 décembre, cet espace s'appelle le Mouratoglou Tennis Center Jumeirah et il constitue la première étape de l'expansion internationale de la marque Mouratoglou, du nom de l'entraîneur Serena Williams, leader d'une plus grandes académies de tennis du monde sur la Côte d'Azur.



Media Type: Web – sports news site (Tennis Actu – ATP/WTa section)

Author : Augustin Pitré

Date: December 17, 2020

Link : <https://www.tennisactu.net/news-atp-wta-le-mouratoglou-tennis-center-ouvre-ses-portes-a-dubai-88847.html>

Title: *The Mouratoglou Tennis Center opens its doors in Dubai*

Audience : 147,000 monthly

Citations :

"This week, he officially announced via press release the opening of a new Mouratoglou Academy center within the Jumeirah complex in Dubai. This center opened on Tuesday, December 15, and represents the first stage in the international expansion of his training centers."

"It will not be a training academy. Indeed, the location was chosen so that the Mouratoglou Tennis Center Jumeirah is near tournament venues, with the aim of attracting players between match periods to best prepare them for upcoming competitions."

Tennis. ATP/WTa - Le Mouratoglou Tennis Center ouvre ses portes à Dubaï

Par **Augustin PITRÉ** le 17/12/2020 à 18:21



Le businessman et coach **Patrick Mouratoglou** continue de faire grandir ses projets autour du tennis. Toujours coach de **Serena Williams**, le Français a lancé cette année un circuit de tournois au format inédit : l'**Ultimate Tennis Showdown**. Cette semaine il a officiellement annoncé dans un communiqué l'ouverture d'un nouveau centre de la **Mouratoglou Academy** dans le complexe **Jumeirah à Dubai**. Ce centre ouvrirait ce mardi 15 décembre et constituerait la première étape de l'expansion à l'international de ses centres d'entraînement. **Mouratoglou** présente

Media Type: Web – tennis news site

Author : Tommaso Villa

Date: December 17, 2020

Link : <https://www.ubitennis.net/2020/12/patrick-mouratoglou-opens-a-new-tennis-centre-in-dubai/>

Title: *Patrick Mouratoglou opens a new tennis centre in Dubai*

Audience : 1.25 million monthly

Citations :

"Coach to Serena Williams and founder of the Mouratoglou Academy, Patrick Mouratoglou, has signed a partnership with Jumeirah Group to open a tennis center at the renowned Jumeirah Beach Hotel in Dubai."

"This new tennis center is designed to offer world-class facilities in a destination that is becoming increasingly popular among professional tennis players and fans alike."



— Kristina Mladenovic at the Mouratoglou Tennis Academy in Dubai (via Twitter, @KikMladenovic)

On Tuesday, Patrick Mouratoglou launched the "Mouratoglou Tennis Center Jumeirah" in Dubai. The French coach already heads a very successful Academy in Cote d'Azur, but is trying to expand his brand via a commercial deal struck with Jumeirah, a big player in the business of luxury accommodations. The coach of Serena Williams promised that this new facility won't be the last one opened under his aegis: "We are more than ready to take the next step in sharing our passion and expertise beyond our borders. This 'Mouratoglou Tennis Center Jumeirah' is the first of many more to come."

The facility is slated to become an essential off-season hub for many top players, thanks to the

Media Type: Web – tennis news site

Author : Tim Farthing

Date: December 17, 2020

Link : <https://tennishead.net/mouratoglou-academy-branches-out-with-dubai-opening/>


Title: Mouratoglou Academy branches out with Dubai opening

Audience : 61,000 monthly

Citations :

“Coach to Serena Williams and founder of the Mouratoglou Academy, Patrick Mouratoglou, has signed a partnership with Jumeirah Group to open a tennis center at the renowned Jumeirah Beach Hotel in Dubai.”




“the Mouratoglou Tennis Center Jumeirah in Dubai will officially open on 15th December. Offering high end tennis facilities it will welcome amateurs wanting to learn as well as pro players wanting to hone their game, many of whom already use Dubai as their home base thanks to its climate and transport links.”



NEWS


Mouratoglou Academy branches out with Dubai opening

Tim Farthing
Thu 17 December 15:00 GMT+0
Updated Thu 17 December 2020 15:11 GMT+0

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Coach to Serena Williams and founder of the Mouratoglou Academy, Patrick Mouratoglou, has signed a partnership with Jumeirah Group to open a tennis center at the renowned Jumeirah Beach Hotel in Dubai.

You will know him well as a regular contributor to Tennishead and you'll have noticed him on the sidelines supporting his star pupils such as Serena Williams and Coco Gauff but now Patrick Mouratoglou is going global after opening the door to his first overseas venture in the Middle East.





Media Type: Web – article on a national sports media outlet

Author : Not Specified

Date: December 15, 2020

Link : <https://www.lequipe.fr/Tennis/Actualites/Une-declinaison-de-l-academie-mouratoglou-a-dubai/1206040>

Title: *A Version of the Mouratoglou Academy in Dubai*

Audience : approximately 70 million monthly (according to SimilarWeb)

Citations :

“Patrick Mouratoglou and the Jumeirah hotel group have announced the opening of a Mouratoglou Tennis Center in Dubai, the first step in the international expansion of the Mouratoglou brand, born from the famous academy of Serena Williams’ coach.”

“Eleven courts at the foot of one of the most luxurious hotels in the world, in Dubai... Coaches trained in the Mouratoglou method now offer tailor-made programs to guests of the luxury Jumeirah hotel and to the local community.”

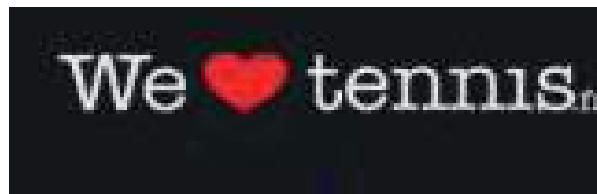
Une déclinaison de l'Académie Mouratoglou à Dubaï



Patrick Mouratoglou, IP: Lahalle/L'Équipe

Patrick Mouratoglou officialise ce mardi le lancement d'un nouveau Centre de tennis à Dubaï, qui entre dans le cadre d'un projet d'expansion plus global.

publié le 15 décembre 2020 à 17h00
mis à jour le 15 décembre 2020 à 18h43



Media Type: Web – article – Economy section
(We Love Tennis, French specialized tennis media)

Author : Laurent Martineau

Link : <https://www.welovetennis.fr/economie/mouratoglou-sexporte-a-dubai>

Date: December 15, 2020

Audience : 3 million monthly

Title: Mouratoglou Expands to Dubai

Citations :

“Patrick Mouratoglou’s expertise is expanding into the Middle East. In collaboration with the luxurious Jumeirah Group, the first Mouratoglou Tennis Center has opened. It is already welcoming champions, such as Kristina Mladenovic, who is currently training there.”

“The city of Dubai has become a global hub for tennis. Roger Federer lives there part of the year. [...] The Mouratoglou Tennis Center thus confirms that the Mouratoglou brand has undeniable international appeal. This new venue also complements the already successful academy based in Sophia Antipolis.”

Mouratoglou s’exporte à Dubaï



Par **Laurent Martineau** - mardi 15 décembre à 17:33



Le savoir faire de Patrick Mouratoglou s’exporte au moyen-orient.

En effet, en collaboration avec le Luxurious Jumeirah Group, le



Media Type: Web – article – ATP Tennis section of a major French national newspaper

Author : Le Figaro editorial team

Date: December 15, 2020

Link : <https://www.lefigaro.fr/sports/tennis/atp/fil-info/le-mouratoglou-tennis-center-ouvre-ses-portes-a-dubai-1026122>

Title: *The Mouratoglou Tennis Center Opens Its Doors in Dubai*

Audience : 1.7 million monthly

Citations :


"Patrick Mouratoglou, founder of one of the world's most renowned tennis academies, announces today the opening of a Mouratoglou Tennis Center Jumeirah in Dubai. In collaboration with the prestigious hotel group Jumeirah, the Mouratoglou Tennis Center opens its doors on December 15, 2020."

"We are ready to look towards new horizons and share our passion and expertise beyond borders. The Mouratoglou Tennis Center in Dubai is the first of a long line of international projects. We are proud to begin this new chapter with one of the most prestigious hotel groups in the world. I couldn't think of a more beautiful place than the Jumeirah Hotel to bring the Mouratoglou brand to the Middle East," states Patrick Mouratoglou in his press release."

Le Mouratoglou Tennis Center ouvre ses portes à Dubai

Par **Le Figaro**

Le 15 décembre 2020 à 18h55

 SUIVRE

Tennis

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Patrick Mouratoglou, fondateur de l'une des académies de tennis les plus renommées au monde, annonce aujourd'hui l'ouverture d'un Mouratoglou Tennis Center Jumeirah à Dubaï. En collaboration avec le prestigieux groupe hôtelier Jumeirah, le Mouratoglou Tennis Center ouvre ses portes ce 15 décembre 2020. Désormais, c'est aussi aux Émirats arabes unis que l'entraîneur de Serena Williams décline son concept. «Nous sommes prêts à nous tourner vers de nouveaux horizons et à partager notre passion et notre expertise au-delà des frontières. Le Mouratoglou Tennis Center de Dubaï est le premier d'une longue lignée de projets internationaux. Nous sommes fiers de débiter ce nouveau chapitre avec l'un des groupes hôteliers les plus prestigieux au monde. Je n'aurais pas pu penser à un plus bel endroit que le Jumeirah Hotel pour faire vivre la





MOURATOGLLOU
TENNIS CENTER
HUDAYRIYAT ISLAND

VOGUE ARABIA

Media Type: Web – culture/lifestyle magazine article

Author : Ty Gaskins

Date: July 13, 2025

Link : <https://www.voguearabia.com/article/serena-williams-coach-launches-mouratoglou-tennis-centre-in-abu-dhabi>

Title: *Court is in Session: Serena Williams' Coach Launches Elite Tennis Centre in Abu Dhabi*

Audience : 2,8 million monthly

Citations :

"Enter the Mouratoglou Tennis Centre, nestled not in a hotel lobby or beachfront resort, but within the vibrant 321 Sports Complex on Hudayriyat Island. This is Patrick Mouratoglou's 14th academy worldwide, and it's shaping up to be a game-changer for the region."

"Every session here blends technical precision with bespoke coaching designed to elevate players at every level. Whether you're just picking up a racket or training to compete, the center offers a tailored path forward."

VOGUE
ARABIA

FASHION BEAUTY CULTURE LIVING WEDDINGS RUNWAY SHOPPING VIDEO



CULTURE

Court is in Session: Serena Williams' Coach Launches Elite Tennis Centre in Abu Dhabi

A fusion of high-performance training and high-end luxury, the famed coach's latest venture signals a new era for women's sports and tennis style in the Middle East

BY TY GASKINS

July 13, 2025

Abu Dhabi Review

LIVE THE CAPITAL

Media Type: Web – city-guide & lifestyle website

Author : Not Specified

Date: June, 2025

Link : <https://www.abudhabireview.com/post/game-set-match-mouratoglou-tennis-center-opens-on-hudayriyat-island>

Title: *Game. Set. Match: Mouratoglou Tennis Center opens on Hudayriyat Island, Abu Dhabi*

Audience : 300,000 monthly

Citations :

“Abu Dhabi’s growing status as a global sports destination just scored another ace. The world-renowned Mouratoglou Tennis Center has opened its doors at 321 Sports on Hudayriyat Island, bringing with it the coaching philosophy of legendary trainer Patrick Mouratoglou — the man behind Serena Williams’ decade of dominance and current coach to Naomi Osaka.”

“The launch adds to the centre’s international footprint, with Mouratoglou Tennis Centers already established in Dubai, Cairo, Greece, Italy, China, Indonesia, Mexico, and the USA. It’s another big step in Patrick Mouratoglou’s mission to share his globally recognised training method across the world.”

Game, Set, Match: Mouratoglou Tennis Center opens on Hudayriyat Island, Abu Dhabi



Abu Dhabi’s growing status as a global sports destination just scored another ace. The world-renowned Mouratoglou Tennis Center has opened its doors at 321 Sports on Hudayriyat Island, bringing with it the coaching philosophy of legendary trainer Patrick Mouratoglou — the man behind Serena Williams’ decade of dominance and current coach to Naomi Osaka.

Marking the brand’s second UAE location after Dubai, the new centre is set to elevate Abu Dhabi’s tennis scene by developing both local and international talent. Whether you’re a complete beginner, a junior with promise, or a pro looking for elite-level prep, this facility is designed to serve all levels of the game.

Media Type: Web - lifestyle and events guide

Author : Shane Reynolds

Date: June 19, 2025

Link : <https://yallaabudhabi.ae/sports-leisure/hudayriyat-island-opens-mouratoglou-center-at-321-sports/>

Title: *Hudayriyat Island opens Mouratoglou Center at 321 Sports*

Audience : 18,500 monthly

Citations :

"Hudayriyat Island just stepped up its game with the grand opening of the Mouratoglou Tennis Center at 321 Sports and it's set to be a smash hit for tennis lovers of all ages and skill levels."

"Founded by Patrick Mouratoglou, legendary coach to Serena Williams and current mentor to Grand Slam champ Naomi Osaka, the Mouratoglou Tennis Center is part of a fast-growing global network of elite training hubs; and now, Abu Dhabi is officially on the map."

Hudayriyat Island opens Mouratoglou Center at 321 Sports

📅 Last updated: 19th June 2025

👤 By Shane Reynolds



The center blends elite coaching with a supportive and inclusive atmosphere

There's a new ace in Abu Dhabi's sports scene!

Hudayriyat Island just stepped up its game with the grand opening of the Mouratoglou Tennis Center at 321 Sports and it's set to be a smash hit for tennis lovers of all ages and skill levels.



Media Type: Official tourism and lifestyle platform for Abu Dhabi

Author : The Experience Team

Date: June 19, 2025

Link : <https://experienceabudhabi.com/hudayriyat-island-becomes-abu-dhabis-new-home-of-world-class-tennis-with-the-opening-of-the-mouratoglou-tennis-center-at-321-sports/>

Title: *Hudayriyat Island becomes Abu Dhabi's new home of world-class tennis with the opening of the Mouratoglou Tennis Center at 321 Sports*

Audience : 200,000 to 300,000 monthly

Citations :

"The launch represents another milestone in the expansion of the global network of elite tennis centres established by Patrick Mouratoglou, former coach of Serena Williams and current coach of four-time Grand Slam champion Naomi Osaka.."

"The Mouratoglou Tennis Center Hudayriyat Island serves as a premier training hub in the UAE, creating new opportunities for tennis players – from amateurs to young talent to high-profile athletes seeking an elite training experience."

Hudayriyat Island becomes Abu Dhabi's new home of world-class tennis with the opening of the Mouratoglou Tennis Center at 321 Sports

by The Experience Team / Posted on June 19, 2025

- The elite tennis hub is part of a global network established by Patrick Mouratoglou, former coach of Serena Williams and current coach of Naomi Osaka
- The launch of another cutting-edge sports facility on Hudayriyat Island strengthens Abu Dhabi's reputation as a global sports destination while supporting youth and sports development in the UAE



MODON

Media Type: Web - official press release

Author : Not Specified

Date: June 18, 2025

Link : <https://www.modon.com/about-modon/media-centre/details/2025/06/18/world-class-mouratoglou-tennis-center-opens-at-321-sports-on-hudayriyat-island>

Title: *World-class Mouratoglou Tennis Center Opens at 321 Sports on Hudayriyat Island*

Audience : 200,000–300,000 monthly

Citations :

"The launch represents another milestone in the expansion of the global network of elite tennis centres established by Patrick Mouratoglou, former coach of Serena Williams and current coach of four-time Grand Slam champion Naomi Osaka."

"The hub features six tennis courts with world-class playing conditions, certified by the International Tennis Federation (ITF). In addition to pay-per-play court access, the centre offers individual and group lessons, a well-defined junior programme as well as training camps suitable for juniors and adults, with every player benefiting from a fully personalised experience."



Abu Dhabi, UAE; 17 June 2025: The Mouratoglou Tennis Center has opened its doors at 321 Sports, Hudayriyat Island's action-packed sports village operated by Modon. The move strengthens Abu Dhabi's reputation as a global sports destination while supporting youth and sports development in the UAE.

The launch represents another milestone in the expansion of the global network of elite tennis centres established by Patrick Mouratoglou, former coach of Serena Williams and current coach of four-time Grand Slam champion Naomi Osaka.

The Mouratoglou Tennis Center Hudayriyat Island provides a world-class tennis experience, combining high-performance coaching, state-of-the-art facilities and a premium training environment tailored to players of all levels. Under the leadership of Ram Dhaen, General Manager MFA, who has been part of the Mouratoglou team since 2021

Media Type: Web –News Outlet

Author : Not Specified

Date: June 18, 2025

Link : <https://www.emaratalyoum.com/sports/local/2025-06-18-1.1953603>

Title: *Al Hudayriat Island hosts a new global tennis destination*

Audience : 1.2 million monthly

Citations :

"Abu Dhabi witnessed the opening of the Mouratoglou Tennis Center within the 321 Sports Village, managed by Modon, on Al Hudayriat Island. This step contributes to consolidating Abu Dhabi's exceptional status as a global sports destination, while simultaneously empowering youth and developing the sports scene in the United Arab Emirates."

"The Mouratoglou Tennis Centre on Al Hudayriat Island offers a world-class tennis experience, combining high-performance training programs, state-of-the-art facilities, and a premium training environment designed to suit the needs of players of all levels."

Al Hudayriat Island hosts a new global .tennis destination



June 18, 2025 :the date

Dubai - Emirates Today :Source

Abu Dhabi witnessed the opening of the Mouratoglou Tennis Center within the 321 Sports Village, managed by Modon, on Al Hudayriat Island. This step contributes to consolidating Abu Dhabi's exceptional status as a global sports destination, while simultaneously empowering youth and developing the sports



Media Type: Web – city-guide & lifestyle website **Author :** Lone Summers

Date: June 18, 2025

Link : <https://www.timeoutabudhabi.com/news/serena-williams-coach-mouratoglou-tennis-center>

Title: *Serena Williams' coach just opened a tennis centre in Abu Dhabi*

Audience : 362,000 monthly

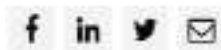
Citations :

"The brand-new Mouratoglou Tennis Center has officially opened on Hudayriyat Island, bringing world-class courts, elite coaching and serious sporting energy to the capital – all under the vision of Patrick Mouratoglou, legendary coach of Serena Williams and current coach to Naomi Osaka."

"Patrick Mouratoglou, CEO and Founder of Mouratoglou Tennis Centers, said: "The launch of the Mouratoglou Tennis Center Hudayriyat Island is part of our long-term strategy to bring our globally renowned training methodology to prestigious locations worldwide, reinforcing our brand's influence on the global tennis scene. With its state-of-the-art sports and lifestyle facilities, 321 Sports provides an ideal setting for our latest tennis hub.""



Credit: Hoi Pham/Unsplash



Serena Williams' coach just opened a tennis centre in Abu Dhabi

Game on

By Lone Summers June 18, 2025

Abu Dhabi's tennis scene just hit a major ace

The brand-new Mouratoglou Tennis Center has officially opened on Hudayriyat Island, bringing world-class courts, elite coaching and serious sporting energy to the

Media Type: Web newspaper – Sports section

Author : Al Etihad editorial team

Date: June 18, 2025

Link : <https://en.aletihad.ae/news/sport/4583738/top-coach-opens-mouratoglou-tennis-centre-in-abu-dhabi>

Title: *Top coach opens Mouratoglou tennis centre in Abu Dhabi*

Audience : 450,000 monthly

Citations :

“Coach of former World No 1 Serena Williams and current coach of Naomi Osaka, Patrick Mouratoglou has opened a tennis hub in 321 Sports, Hudayriyat Island sports village to develop local and international talent. This is the second Mouratoglou centre in the UAE after Dubai.”

“The centre in Abu Dhabi features six tennis courts with world-class playing conditions. It is certified by the International Tennis Federation (ITF). In addition to pay-per-play court access, the centre offers individual and group lessons, a well-defined junior programme as well as training camps suitable for juniors and adults, with every player benefiting from a personalised experience.”

Top coach opens Mouratoglou tennis centre in Abu Dhabi



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18 June 2025 19:01

ABU DHABI (ALETIHAD)

In a boost to Abu Dhabi's tennis ambitions, Peter Mouratoglou, coach of former World No 1 Serena Williams and the current coach Naomi Osaka, has opened a tennis hub in 321 Sports, Hudayriyat Island sports village to develop